



ANOTHER GREAT DISCOVERY



# What is the Rice Leaders of the World Association?

This question is answered in an interesting little book written by Elwood E. Rice, founder and organizer of the Association.

It gives a full explanation of the Association and the significance of its Emblem, which you now see displayed in the advertising of the members and in the store windows of dealers selling their goods.

This Emblem is supported by the entire membership, representing over \$500,000,000.00 of capital; it is the guarantee of the Association that each individual member possesses the qualifications necessary for membership, which are HONOR, QUALITY, STRENGTH and SERVICE.

Everyone who has at heart the advancement of commercial integrity and honor in business will want to know more about this great movement.

## The Book "On Business Integrity" Mailed Free

Write to the Association at the address given below

This book outlines the Inspiration, Realization and Object of the Rice Leaders of the World Association

### By Invitation, the Following Are Members:

- |  |  |   |
|--|--|---|
| Rifles—Shotguns and Ammunition<br><b>WINCHESTER REPEATING ARMS CO.</b><br>New Haven, Connecticut                                     | Typewriters<br><b>REMINGTON TYPEWRITER COMPANY</b><br>New York   | Sharpening Stones and Abrasive Materials<br><b>THE CARBORUNDUM COMPANY</b><br>Niagara Falls, N. Y.                    |
| "Yale" Locks, Builders' Hardware and Chain Hoists<br><b>THE YALE &amp; TOWNE MFG. CO.</b><br>New York                                | Chalmers' "Porosknit" Underwear<br><b>CHALMERS KNITTING COMPANY</b><br>Amsterdam, N. Y.                                  | Revolvers and Automatic Pistols<br><b>SMITH &amp; WESSON</b><br>Springfield, Mass.                                    |
| Crane's Paper and Fine Stationery<br><b>EATON, CRANE &amp; PIKE COMPANY</b><br>Pittsfield, Mass.                                     | Small Motor and Fan Specialists<br><b>THE ROBBINS &amp; MYERS CO.</b><br>Springfield, Ohio                               | Lawn Mowers<br><b>COLDWELL LAWN MOWER CO.</b><br>Newburgh, N. Y.  |
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| Hams, Bacon, Lard, Veribest Specialties, Grape Juice<br><b>ARMOUR &amp; COMPANY</b><br>Bouillon Cubes, Laundry and Fine Toilet Soaps | Umbrellas<br><b>HULL BROTHERS UMBRELLA CO.</b><br>Toledo, Ohio   | Holeproof Hosiery<br><b>HOLEPROOF HOSIERY COMPANY</b><br>Milwaukee, Wis.  |
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| Towle's Log Cabin Syrup<br><b>THE TOWLE MAPLE PRODUCTS CO.</b><br>St. Paul, Minn.  | Alabastine-Sanitary Wall Coating<br><b>ALABASTINE COMPANY</b><br>Grand Rapids, Mich.                                     | "Indestructo" Trunks and Luggage<br><b>NATIONAL VENEER PRODUCTS CO.</b><br>Mishawaka, Ind.                            |
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| Fine Furniture<br><b>BERKEY &amp; GAY FURNITURE CO.</b><br>Grand Rapids, Mich.   | "Oildag," "Gredag," Acheson-Graphite and Electrodes<br><b>INTERNATIONAL ACHESON GRAPHITE CO.</b><br>Niagara Falls, N. Y. | Women's Fine Shoes, "Queen Quality"<br><b>THOMAS G. PLANT CO.</b><br>Boston, Mass.                                    |
| Rugs and Carpets<br><b>THE M. J. WHITTALL CARPET MILLS</b><br>Worcester, Mass.   | Electric Pleasure & Com'l Autos "Detroit Electric"<br><b>ANDERSON ELECTRIC CAR CO.</b><br>Detroit, Mich.                 | Spectacles, Eyeglasses, Lenses, "Fits-U" and other Optical Goods<br><b>AMERICAN OPTICAL CO.</b><br>Southbridge, Mass. |
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| Varnishes, Japans, Enamels, Fillers, Stains, Shellacs,<br><b>BERRY BROTHERS, Inc.</b><br>Detroit, Mich.                              | Fine Mechanical Tools<br><b>THE L. S. STARRETT COMPANY</b><br>Athol, Mass.   | California Canned Fruit and Hawaiian Pineapple<br><b>HUNT, BROTHERS COMPANY</b><br>San Francisco, Cal.                |
| Fine Brass Beds, Steel Beds and Springs<br><b>THE SIMMONS MANUFACTURING CO.</b><br>Kenosha, Wis.                                     | Onyx Enamel Ware<br><b>COLUMBIAN ENAMELING &amp; STAMPING CO.</b><br>Terre Haute, Ind.                                   | Automobiles<br><b>THE WILLYS-OVERLAND COMPANY</b><br>Toledo, Ohio   |

## Rice Leaders of the World Association

358 Fifth Avenue, New York, U. S. A.

### Clearing Up a Mystery

"WHAT I don't understand," said the girl under the velvet bowl, "is why they went to war in the first place."

"Oh, that's easy," replied the girl under the gaura spray; "it was caused by the assassination of the Austrian Crown Prince."

"Yes, I understand that, of course," said the velvet bowl, "and I suppose the Pan-Slavs just had to be put down, but I don't see why Belgium should be treated so dreadfully."

"Well, you see, my dear, that is only because Belgium was neutral."

"What a pity, isn't it? If Belgium had only not been neutral. I suppose that is what England tried to do. Hasn't England been superb?"

"Hasn't she? I love Sir Edward Grey."

"He was the one who did so much for Belgium, wasn't he? Still, I don't understand even now why they went to war in the first place."

"Well, you see, they couldn't help it, because Germany is so military."

"And I suppose Belgium being neutral made it all the harder."

"Of course, as I understand it, when a neutral country meets one intensely military country, war must follow."

"Isn't it dreadful?"

"Terrible!"

MR. BINGHAM: Why did that woman keep you standing at the door for half an hour?

HIS TALKATIVE WIFE: She said she hadn't time to come in.

—Pearson's Weekly.

### Almost Any Infant or Adult Can Digest Holstein Milk

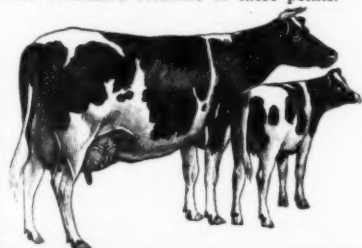
The leading specialists agree that most disorders associated with infant feeding (or adult feeding on a milk diet) arise from the indigestibility of milk overcharged with fat or cream.

The fat globules in such milk are always large and consequently slow to digest. In the milk of other cows, the fat globules are 2.7 times larger than the fat globules of Holstein Cows' milk. Expressed graphically, the relative size would be about as follows:

- Milk with large Fat Globules.
- Holstein Fat Globules.

And that isn't the only difference. In addition to their minute size, the fat globules in Holstein Cows' milk are light, easily broken up and readily assimilated by the digestive fluids of even undeveloped or weakened stomachs. In view of these facts, it is easy to account for the hearty endorsement that the medical fraternity gives to Holstein milk.

Send for our booklet, "The Story of Holstein Milk." It contains conclusive evidence of these points.



HOLSTEIN-FRIESIAN ASSOCIATION  
2X American Building  
Brattleboro, Vt.

## The ANGELUS Player-Piano Is Your Royal Road to Music

THE ANGELUS provides you with all the skill—the technique of the most accomplished pianist. More than this, it gives you a simple guide to the way each piece should be interpreted and a marvelous means by which you yourself can accomplish it.

THE WAY is through the Artstyle roll markings. The three characters "A" (Accelerando), "R" (Ritard), "T" (Tempo), spell art for you in the language of music as well as conversation. The correct tempo or phrasing of every note is indicated for you—while the change of the line of characters from left to right indicates the varying degrees of loud and soft.

THE MEANS. The marvelous Phrasing Lever (patented and exclusive to the ANGELUS) is the "means" by which you may follow the "way" indicated by the Artstyle. The slightest pressure on this marvelous device will affect all the variations of tempo, all the delicate nuances that go to make up artistic piano playing.

### THE HUMAN TOUCH

The ANGELUS is the Only Player That Compares With Hand Playing because it is the only complete and perfect player. It is equipped with the Melodant that accents the melody, and the Sustaining Pedal Device, both self-acting—while the Diaphragm Pneumatics give exactly the same touch as the human finger.

Knabe-Angelus—Grands and Uprights    Lindeman & Sons-Angelus—Upright.  
Emerson-Angelus—Grands and Uprights    Angelus Piano—An Upright built expressly for the Angelus.  
In Canada—The Gourlay-Angelus and Angelus-Piano.

Any of these instruments can be played by hand in the usual manner.

## THE WILCOX & WHITE CO.

233 Regent Street, LONDON    MERIDEN, CONN.

Agencies all over the world.    Telephone in our regions for address of nearest representative.

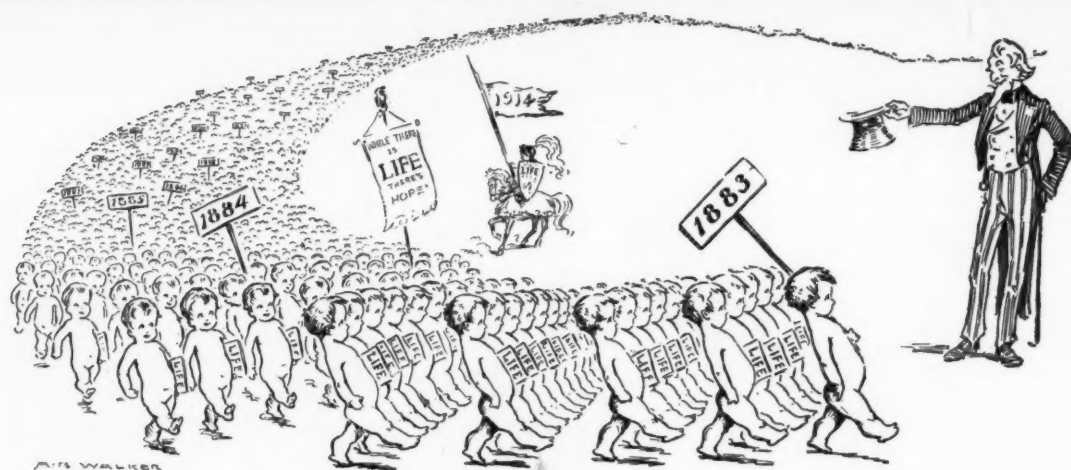
### Infinite Deficits

IT is to wish that our contemporaries would cease reminding us of the deficits, past and potential, in our Postoffice Department. Such reminiscences do no good. They only serve to conjure up thoughts of those greater losses which we suffer in our social activities.

Take our streets, for instance. They are all deficit, an absolute total loss from a bookkeeping standpoint. Then there are the public schools and the fire department and the police department and the army and navy departments and the like, all total losses—everything going out and nothing coming in.

E. O. J.





## "Made In America"

Next week's *Life* is another superbly regular number. The one after that however is a special. It deals with old-fashioned folks. And in its turn it will be succeeded by the Thanksgiving Number. Your becoming a regular subscriber now that the Autumn has begun by paying from one to five dollars, is of course a matter for you to decide. You run all the risk. It isn't always safe to be too regularly cheerful. Beware, therefore, of sending in your subscription!



"SAY, MISTER, YOU MUST  
ACHE ALL OVER WHEN YOU  
EAT GREEN APPLES"

This picture, printed above, is only one of many in the *Miniature Life* Number 3, just out. This is a pocket edition of *Life*, printed in color, and teeming with wit and humor. We send this free to any address on receipt of a two-cent stamp.

### Special Offer

Enclosed find One Dollar (Canadian \$1.13, Foreign \$1.26). Send *LIFE* for three months to

Open only to new subscribers; no subscription renewed at this rate.

*LIFE*, 17 West 31st Street, New York

One Year, \$5.00. (Canadian, \$5.52; Foreign, \$6.04.)





Born 1820  
—Still going strong.

*Stranger, arriving at a country station: "WHICH HOTEL DO YOU RECOMMEND?"*

*Porter: "THERE'S ONLY WAN."*

*Stranger: "WHY, I THOUGHT THERE WERE TWO!"*

*Porter: "THERE'S ONLY WAN AS KEEPS 'JOHNNIE WALKER,' IN NON-REFILLABLE BOTTLES."*

It is a safe rule to follow, that an hotel which in this straightforward way ensures the quality of its whisky will give satisfaction otherwise.

Every drop of "Johnnie Walker" Red Label is over 10 years old.

GUARANTEED SAME QUALITY THROUGHOUT THE WORLD.

**Agents: WILLIAMS & HUMBERT, 1158 Broadway, NEW YORK.**

JOHN WALKER & SONS, LTD., WHISKY DISTILLERS, KILMARNOCK.

# Chandler Closed Cars for 1915

**"The Six with the  
Marvelous Motor"**

*5-Passenger Sedan, \$2750*



**TO MEET** the demands of the season and especially to fulfill the requests of many Chandler owners, we announce for immediate delivery four handsome closed body designs of the Chandler Light-Weight Six.

The flexible, flowing power of the Chandler makes it especially popular for city driving, and the new bodies offer style and comfort worthy of the mechanical excellence of the car.

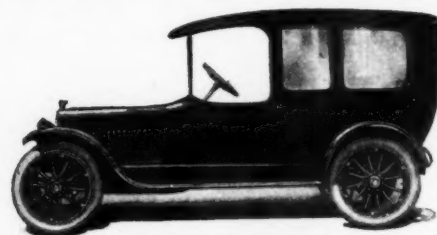
The Chandler, distinguished above other cars because of its marvelous motor, pioneered the way in the light-six field and created the logical popular demand for this type of car. It still leads. And now, with a choice of six bodies, there is nothing for which the most critical purchaser might wish that Chandler cannot supply.

*Write for new Catalog and Closed Car Booklet*

*Dealers in every principal city and many smaller towns*

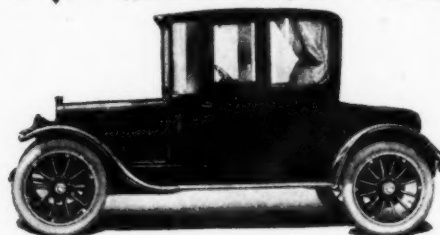
**CHANDLER MOTOR CAR COMPANY, 710-740 E. 131st St., Cleveland, O.**

*New York City Office, 245 W. 55th Street. Cable Address, Chanmotor.*



*7-Passenger Limousine, \$2750*

Like the Sedan and Coupe, the Chandler Limousine is trimmed in grey cloth and lace, rich, luxurious and durable, with appointments to satisfy the most exacting.



*Chandler Coupe, \$2200*

Other new 1915 Chandler models are the Sedan, \$2750, (large illustration), the Cabriolet, which is easily converted into a handsome roadster, \$1950; 5-passenger touring car, \$1595 and roadster, \$1595. All completely equipped, and all equipment of the highest class.

# Life

YOUR WIFE & DAUGHTERS

YOU

YOUR BOSS



TRYING TO MAKE BOTH ENDS MEET

## To Her

CUT loose a hundred rivers,  
Roaring across my trail  
Swift as the lightning quivers,  
Loud as a mountain gale.  
I build me a boat of slivers;  
I weave me a sail of fur.  
And ducks may founder and die,  
But I  
Cross that water to her!

Bunch the deserts together,  
Hang three suns in the vault;  
Scorch the lizards to leather,  
Strangle the springs with salt.  
I fly with a buzzard feather;  
I dig me wells with a spur,  
And snakes may famish and fry,  
But I  
Cross that desert to her!

Murder my sleep with revel;  
Make me ride through the bogs,  
Knee to knee with the devil,  
Just ahead of the dogs.  
I harrow the Bad Lands level,  
I teach the tiger to purr,  
And saints may wallow and lie,  
But I  
Go clean-hearted to her!

## Wanted: A Home!

Refer to Dove of Peace, care of A.  
Carnegie, U. S. A.



THE MODEST MODEL



## Comforting

THAT we who wait  
Procrastinate

We know, not always to our sorrow.  
It doesn't pay  
To do to-day  
The things we must undo to-morrow.

## A Suggestion and a Hope

WHILE the experts are diagnosing the present pathological symptoms of baseball and while prognosticators are discussing the future of this great national game, may we suggest this question for them to mull over? Are we about to lose baseball from our midst simply because it has been brought to such a high state of perfection and machine-like precision as to cease to be interesting?

And may we utter the incidental hope that we shall ultimately get rid of Congress in the same way? In order to realize this latter benefit, however, it is clear we must subject Congress to a long period of rigid public inspection. All of us, whether office boys, brokers, magnates or bank clerks, must become thoroughly familiar with the voting averages of Congressmen and work up a shouting enthusiasm for our respective favorites when they do the proper thing. We must acquire the habit of standing in front of bulletin-boards for hours keeping in touch, as they take place, with all the plays in the legislative game.

## Some Variations of an Old Story

"WELL, what do you say, old girl?"  
"My darling, life without you would be a desert waste."

"Only say the word and I'll be the happiest man in the world."

"Kiss me and call it a go."

"You are the only girl I ever loved."

"Is it—yes?"

"I want you to be my wife."

"I've never had any other thought but—you."

"We were just made for each other, now weren't we?"

"I love you, I love you!"

"Sweetheart!"

## His Object

HE advanced quietly and confidently into the office, and, looking around to see that no one was listening, leaned over the editor and said: "Excuse me, sir, but could you use an authoritative article on the causes of the great war by a student who has spent a lifetime in investigating them."

"No, sir."

"Perhaps you could take an acute analysis of the military situation from the strategic standpoint, something right up to date, with all the latest terms?"

"Not for us."

"How about some real live battlefield descriptions, as related by an eyewitness, charred houses, women and children fleeing—full of dash and sentiment and all that sort of thing?"

"Nothing doing in that line."

"Maybe a stirring war poem would

stir your fancy—something epic in its nature, with a wide appeal to patriotism, replete with ringing rhythm?"

"I think not. Now, just a moment, my friend," he said. "It will save us both time. We don't want anything you are going to write."

"Who said anything about my writing?"

The editor raised his weary head for the first time and gazed curiously at his visitor.

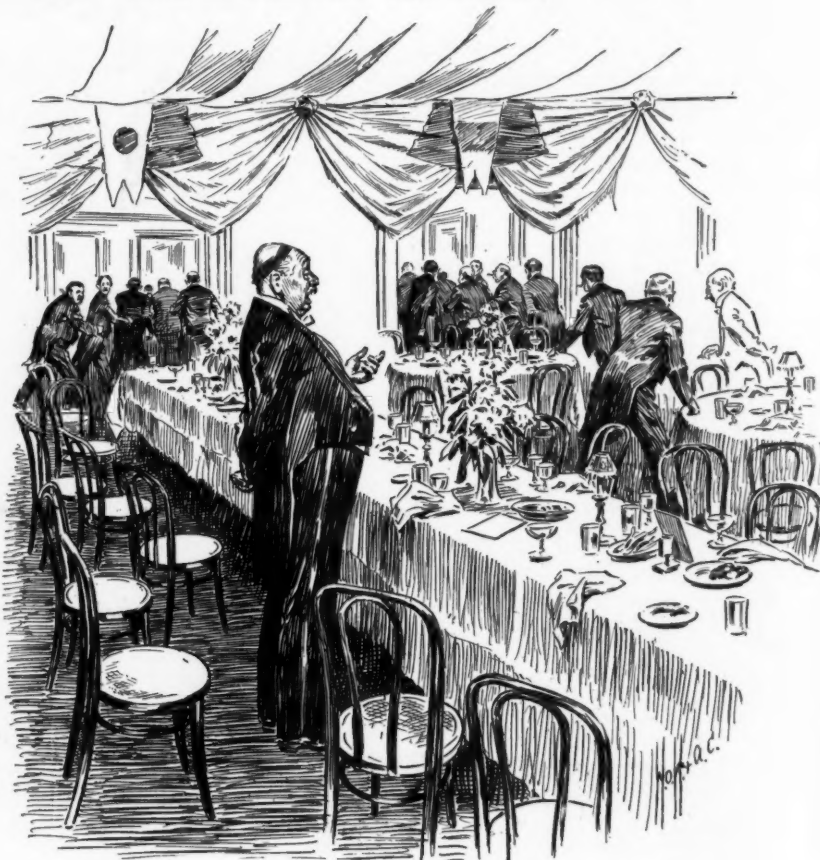
"Aren't you a writer?" he asked. "And don't you—"

The visitor smiled.

"No, sir. I'm only one of your former readers."

"And what is your object?"

"Simply this, sir. I thought if you had gotten entirely through publishing articles on the subjects I have mentioned I might begin to take your paper once more."



THE WAY WE FEEL ABOUT SOME AFTER-DINNER SPEAKERS



IF THE AVERAGE TRUST MAGNATE WERE TRIED BY A JURY OF HIS PEERS

### To My Happy People

I HAVE bestowed on Gen. von Havoc the Iron Cross for his noble work at Rheims. God is with us, and I still hope to blow up the Cathedral of Notre Dame at Paris.

Rest assured the contents of the Louvre shall not escape us.

We continue to fight in defense of the Fatherland.

WILLIAM.

### Our Magazines

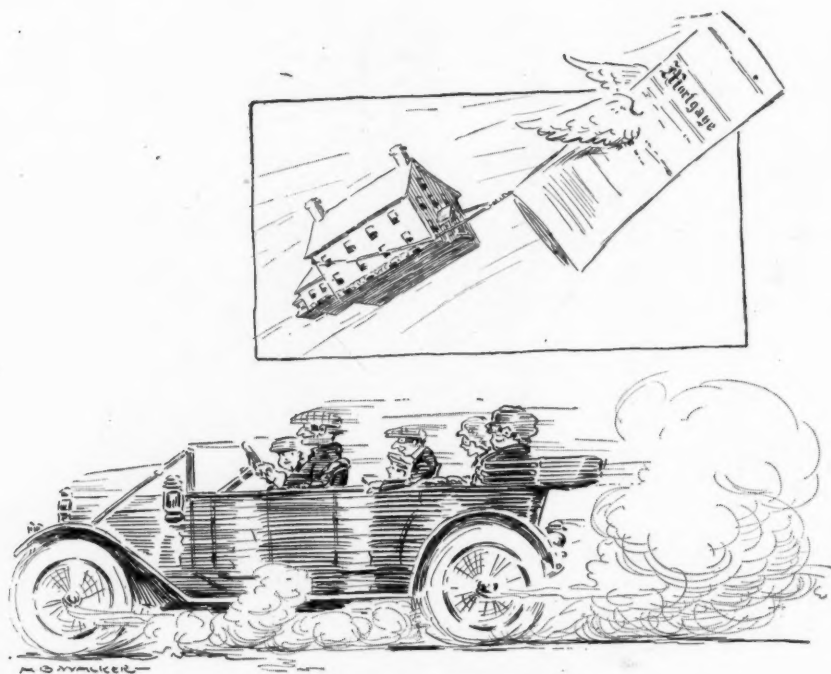
IS it that our magazines come out too regularly that makes them so dull? Wouldn't it be better if they would not undertake to have an interesting issue out on a certain date, but rather to wait, whether a day or a year, until they have in hand a budget of manuscripts of such excellence that not to give them to a needy public would be the height of unsociability? Thus time, as the essence of magazine publishing, would be dethroned and quality would take its place.

GOOD men are seldom made according to pattern. That's the way to make slaves, soldiers and party members.

WILL some reliable statistician be good enough to compute just how the Progressive party has progressed since it started on its forward career?



Mother: NOW, BERTRAM, SIT DOWN FOR A WHILE. YOU'RE GETTING OVERHEATED



"HOME, SWEET HOME"

### Please Bag the Crown Prince

DEAR ALLIES, won't you please catch the Crown Prince? We want some news to cheer us up. Think how terribly tragic all the war reading is—death, destruction, suffering, atrocity, vandalism! But if you can catch the Crown Prince we can smile once more, anyhow. We think of that young fellow as one of the most afflicted Germans, and far gone, along with the rest of the General Staff, in the mania of militarism. If you, good Allies, can only bag him, his case will receive special treatment, and perhaps, since he is young, he may be cured.

### The Money Question

IS the money question indeed so difficult that we shall have to keep on forever and forever talking unintelligently about it in time of peace and doing unintelligent things about it in times of war and emergency; giving the bankers whatever they ask for without making even a respectable effort to

understand their explanations of why they need it, and getting terribly excited every time some one hints that gold is being shipped to Europe?



THE HOUSE THAT JACK BUILT

### Chinese Proverbs

THE Starveling Cat maintains the firm belief  
That every Well-fed Cat must be a Thief.

How small the Heavens are the Frog can tell;  
He's seen them!—from the Bottom of the Well.

Recorded Words are Fetters;  
When angry don't write Letters.

Mercies Two are Rain and Dew;  
Ice and Frost are Mercies, too.

Four Words upon the Prison Gate  
Are written: "These Repent Too Late."

Who owes no Debt for Crust or Crumb  
Can sleep within a Beaten Drum.

When planting Thorns in Springtime,  
please remember  
You won't be picking Peaches in September.

Since Riches lead to Vice,  
And Poverty to Theft,  
Outside of Paradise  
Is any Virtue left?  
*Arthur Guiterman.*





IF SOME OF THOSE WHO INHERIT MONEY HAD TO EARN THEIR OWN LIVING

## A Letter from France

### EDITOR OF LIFE:

As an American woman who has spent nine happy summers with many other of her compatriots in this beautiful corner of France, I feel that we all owe it a debt in this hour of adversity.

Day after day I see hundreds of refugees pour in from Belgium and France, starving, ragged, despairing from scenes of carnage and murder, bereft of homes, relatives and resources. They are largely peasants, but many from Louvain and Charleroi are cultivated, finely bred aged men and women and children of all ages. They are thrown like bits of wreckage by the storm raging over Europe up to this isolated corner of Brittany, where even the rich find money scarce, and where, in a few weeks, coal and wood will be scarce also.

This disaster is far worse than that of Messina, for now there is no other land to fly to; no other people to aid. We Americans and English, having laid aside fine raiment and social pleasures, are at work at the once smart Hotel Royal, now a hospital for the wounded, which arrive daily by hundreds, two deep on straw. But the Croix Rouge has them in their care. These refugees are adrift, like leaves in a storm, shorn of everything which makes life possible. They sleep also on straw, in garages, cafés and villas whose chatelaines succor them. Listen to tales which I have heard, and of sights which my eyes have seen, and which Monsieur Crolard, Mayor of Dinard, will vouch for, and let your hearts leap to aid them:

Last night, in the garage of the Grand Hotel, slept seven little girls, all under seven, whose ragged daintiness proved former love and luxury. They have lost all—parents and home—and do not even know the names of their villages. Their feet are bleeding from tramping fields; their tear-stained faces pinched from starvation. Four others, more fortunate, came seventy miles in a Belgian bread cart, pulled by a dog. I have talked with a young mother whose baby we buried last night. A German musket battered in its chest when its mother tried to push aside the barrel which shot her husband.

A child of seven has one hand gone, cut from his mother's clasp because he detained her flight from a home the Germans were in haste to burn. An old man is living and here, because he was so clever as to lie down as though dead when Germans, who had locked forty such in a room, told them to "dance for their lives", while they shot at them through the shutters from the street.

This story is corroborated by four witnesses. A baker of Mons was bidden to bake by Germans. He complied until flour was exhausted, and was shot, before his wife, because they claimed he refused to tell where more flour was hidden. Then his wife was bidden to divulge, and to punish her "obstinacy", her husband, before her eyes, was thrust into the furnace. She is quite demented and sits gazing silently at unknown horrors. These people, to earn

food, are being placed on farms to work in fields, and many will work as peasants who were professors and gentlewomen of refinement. There is not enough fine work to go round. All are innocent victims of an unrighteous war, and for many nights slept in fields, dug for carrots with bare hands, drank from muddied pools, with the flames of burning homes on the sky behind them, and despair ahead. Their clothing is in tatters, their shoes in pieces. With our best efforts we cannot clothe these hundreds who increase daily. Troops at the front send for food. Our horses and motors have all been requisitioned by the army, and this formerly bright little town of luxury and gaiety is now just a shelter for the hunted who are at bay against misfortune. What will become of them?

I beg you in happy, safe America to deny yourselves a cigar, a theatre seat and an *extra* hat and help us to help them. Ten cents will buy a child ten rolls of bread. Fifty cents will cover little feet which never again will be caressed by a mother. A dollar will buy a shawl for a widow. Give, give, I beg of your generous hearts. America has led the world in charity for less worthy causes. Compassion knows no nationality. Pity blesses the giver and the poor. You mothers, when you tuck your children safely into bed at night, remember these little beings, reared in no less care and luxury, who are adrift in a world which has used them ill. The aged, too, like older children, having lived, have earned rest before death, yet they, too, are cast out from homes, knowing nothing of where dear ones are, their sons at the front fighting the enemy which has destroyed them, for honor's sake.

All Europe is one great slaughter house. Paris no longer can send us money from our bank accounts, and could you see this tragic procession file out from beneath St. Malo's eleventh-century gates, all one's wealth is not enough to heal their broken hearts and bodies.

In the name of pity and human sympathy, I implore your aid, for America is the only place which we can turn to now. Dry these tears. Comfort these children. Assuage this tragic old age. National prejudice is forgotten here. I have seen German prisoners at Dinan better housed than these for whom I plead, for France has proved her civilization in chivalresque kindness to the fallen enemy. These victims have harmed no living creature, yet have seen their loved ones shot down like dogs, their daughters insulted and maimed past help. One couple here carried a consumptive daughter thirty kilometers in a hand cart, but at Estest the Germans overtook them and detained the daughter. Will you give? Of course you will give, quickly, before the tide of suffering swamps our powers to compete with it.

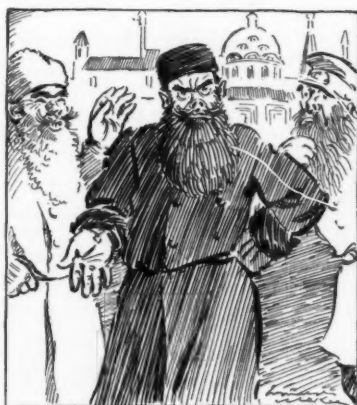
Please send any subscription to Banque Boutin, Dinard, Ille-et-Vilaine, France.

NINA LARREY DURYEA.

DINARD, ILLE-ET-VILAINE,  
September 4, 1914.

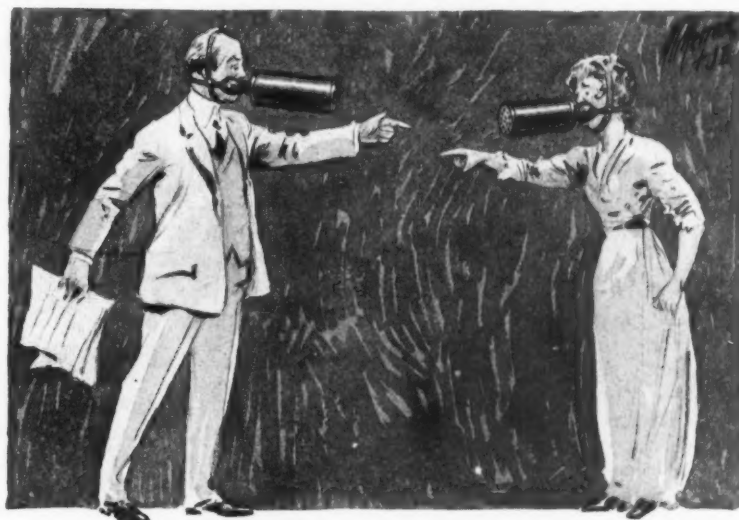


*Merchant Prince:* ABOVE ALL THINGS, YOUNG MAN, TO BE A SUCCESS IN BUSINESS  
REMEMBER YOUR PERSONAL APPEARANCE—IN OTHER WORDS, BE ORNAMENTAL



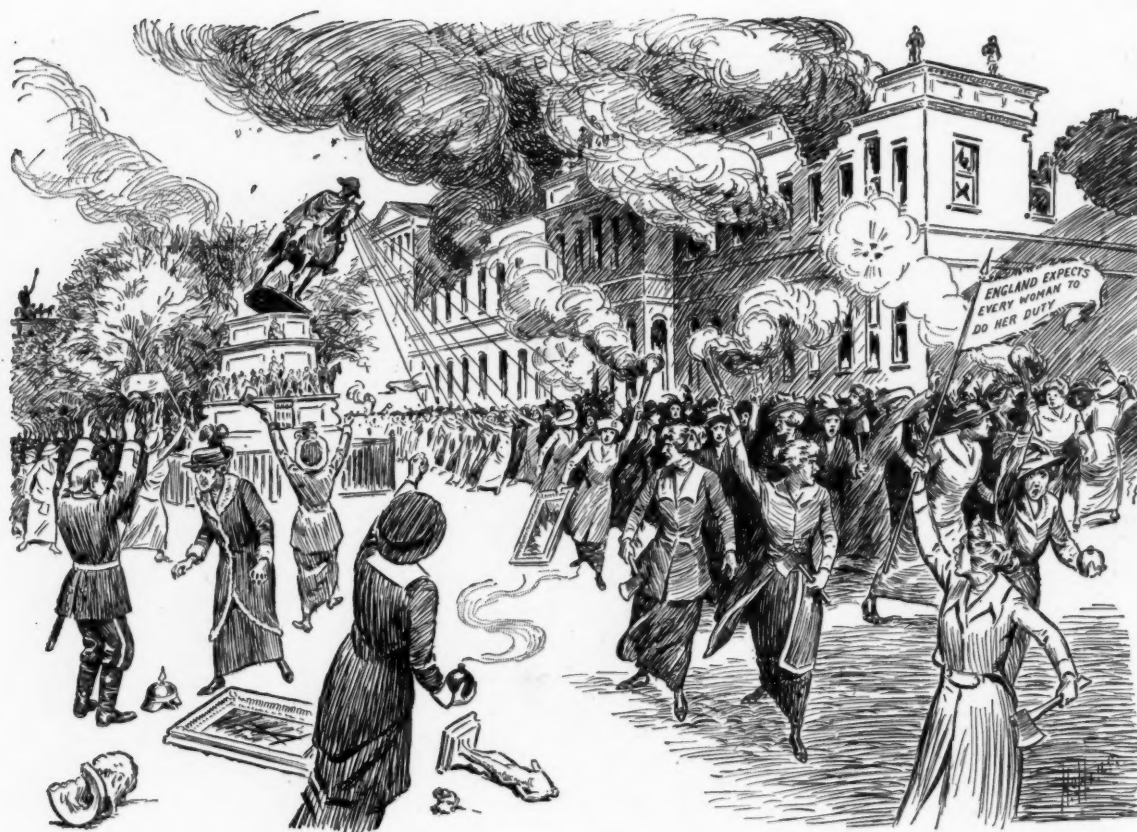
LIMPID LIMERICKS

A Russian named Boriskyhatoff  
Andrivuskyvitchkropatkinatoff  
Declared the name galled him  
And so his friends called him  
For short Samovarowitzatoff.



MAXIM SILENCERS FOR HOME USE





HOW TO MAKE USE OF THE MILITANTS  
SIC 'EM ON BERLIN

### Preparing for Peace

NEITHER logic nor experience supports the assertions of the militarists that the way to have peace is to prepare for war. The hardest of all things connected with military matters is to prepare for war. It is a tremendous task to build fortresses, manufacture guns and ammunition, drill men and teach them how to use their equipment efficiently and fear not the bullets of the enemy. After all that is done, after the preparation for war is thoroughly made, the actual making of war is so easy as to be almost unavoidable. It is merely a matter of pulling a few triggers.

Therefore, in spite of the many learned paradoxists that now roam the pages of our literature, it must be straightforwardly asserted that the way to have peace is to prepare for peace, and the way to prepare for peace is to do nothing of a military nature. If a nation is in a condition of complete unpreparedness, then it would be absolutely impossible to fly into a bloody warfare simply because some doughty diplomat had neglected

to cross a t in an official communication or to preface his evasive remarks with the customary meaningless amenities. If a nation were thoroughly prepared for peace, it would take, at the very least, a year to stir around and get into any kind of trim, and, in the meantime, the exigencies of existence would go a long way toward smoothing out little misunderstandings and lowering the temperature of hot-heads.

Ellis O. Jones.

### Civil Service Examination for a Latter-Day Clergyman

CAN you run a moving-picture show?

Give a list of all the latest dances, beginning with the turkey-trot?

Tell ten funny stories—or stories you think are funny?

What is the best golf score you ever made?

Can you drive a motor-car?

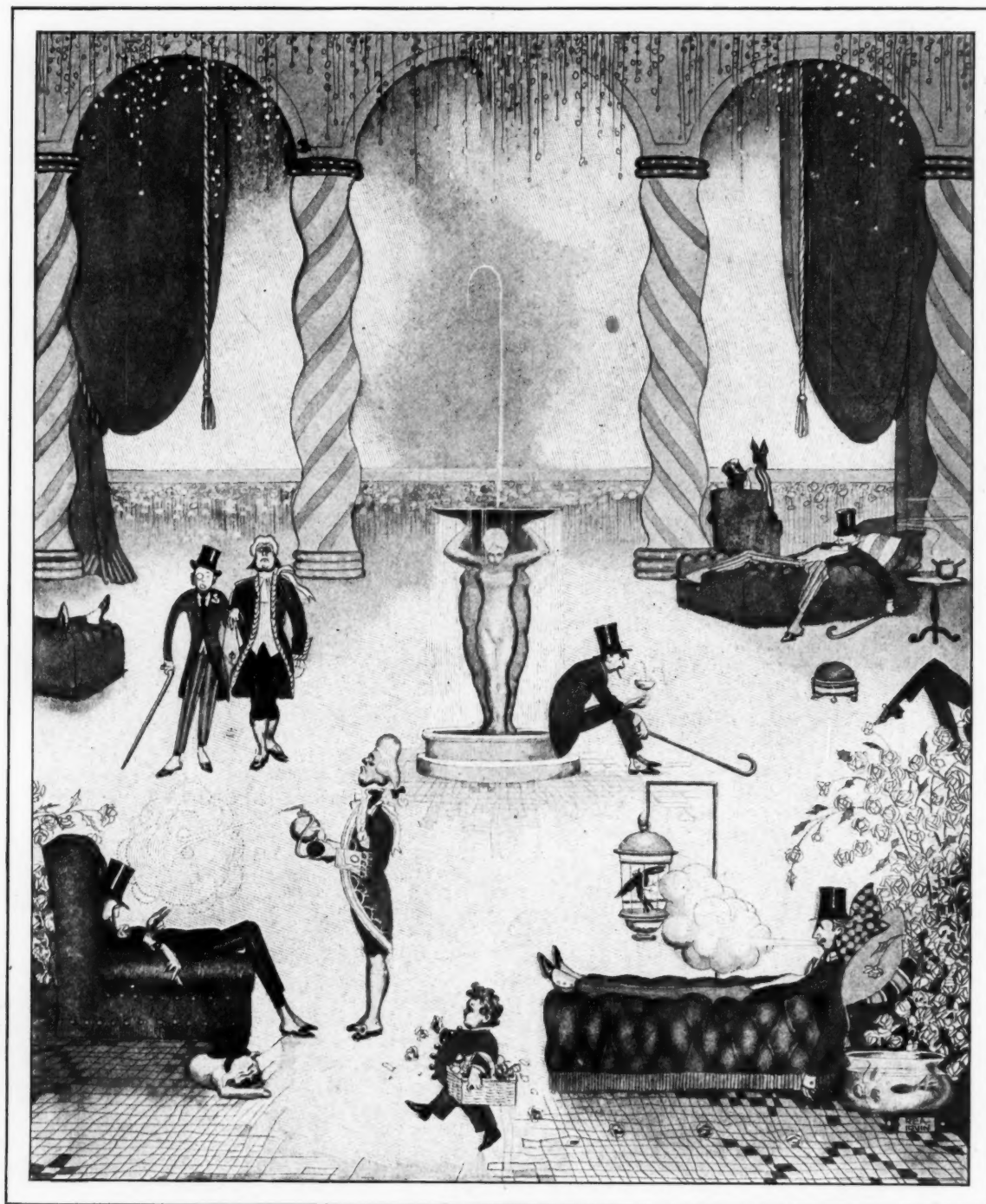
Use a typewriter?

Have you contributed to the Hearst papers?



*She:* DON'T YOU EVER GET TIRED OF HAVING ME IN YOUR LAP, DEAR?

*He:* ONLY FOR THE FIRST HALF-HOUR, DARLING—THEN MY LEGS LOSE CONSCIOUSNESS.



CLUBS WE DO NOT CARE TO JOIN  
CLUB FOR THE RETIRED SONS OF INDULGENT FATHERS





HEADS IN THE CLOUDS

### Public Prosecutors

**PUBLIC** prosecutors do not prosecute the public as a whole. They merely prosecute those particular portions of the public who can do them the least harm at election time. They are likely to be much more strict against those who walk on the public grass than against those who grab valuable franchises in the public streets, because walking on the grass

yields no dividends from which campaign contributions may come.

### No Choice

Had France been left to fight alone the result of the war would have been determined long since by the more productive German mothers.

—Springfield Republican.

**BUT** in either case the mothers lose.

### The Worst Offender

**YES**, this is the Wet Blanket.

He cannot help it; he was born that way.

He is supposed to be a good business man because he has many sterling qualities.

When you enter his office he closes the door mysteriously and holds up his hands.

He tells you he has never seen things worse.

He whispers that the future looks dark and gloomy.

He declares there is no hope.

He says he is aware that we should all be as cheerful as possible, but that is not going to make any difference with the final result—

Which he thinks is going to be much worse than we have any idea of.

He insists that he naturally has only the best interests of the nation at heart.

He is no glosser, not he. It is our duty, he says, to face the inevitable.

What can be done with him? We don't quite know. Perhaps he ought to be segregated.

We might have a Wet Blanket retreat where all the Wet Blankets in business can be put where they will do the least harm.

Then when dividends begin to burst around us they could be let loose with the caution:

"Smile, d—n you, smile!"



**The Infidel:** LEARN TO BE A CHRISTIAN? NO, NO! CHINESE NEVER LEARN TO SHOOT GOOD 'NOUGH TO BE CHRISTIAN



THE CAT'S IN THE FLY-PAPER

### Bookless College Men

*"Their ignorance of the great books of the last three hundred years, even in their own literature, is amazing."*

THUS Professor Bliss Perry, writing in the *Youth's Companion* about American college men.

That is probably as true as anything based upon general observation can be true. But is it important? Bliss Perry thinks it is important, because his life has lain largely among books. A knowledge of great books is very much like the possession of material wealth. Some of it is absolutely necessary. But more may be too much.

It is extremely hard to know a few works so that they do you good. The trouble with Bliss Perry's college man is, that he doesn't know any. Maybe, after all, it was because in college he acquired the habit of being taught instead of teaching himself.

THE strong aspire, the shrewd conspire and the weak expire.

### For Purpose of Defense

IN obedience to a popular demand among a proportion of Germans who wish to counteract the sentiment in America against the Kaiser and Teutonic militarism, there has been started a German-American Literary Defense Bureau.

This illustrates a method employed quite generally by those who feel themselves unjustly criticized. The Christian Scientists have long had a Defense Bureau of this sort. When the Standard Oil Company was first rounded up by the government, a trained journalist was employed at a considerable salary to neutralize criticisms and put the standpoint of this company before the country. Not so long ago the Hebrews organized an "anti-defamation" league.

Most of these defensive bureaus or leagues endeavor to meet criticisms by long explanations. They ought to do better than that. We advise them to take Colonel Roosevelt for a model. He is his own defense bureau, and no improvement has yet been made upon his method, which is all comprised under two rules: To be silent or to call the other man a liar.



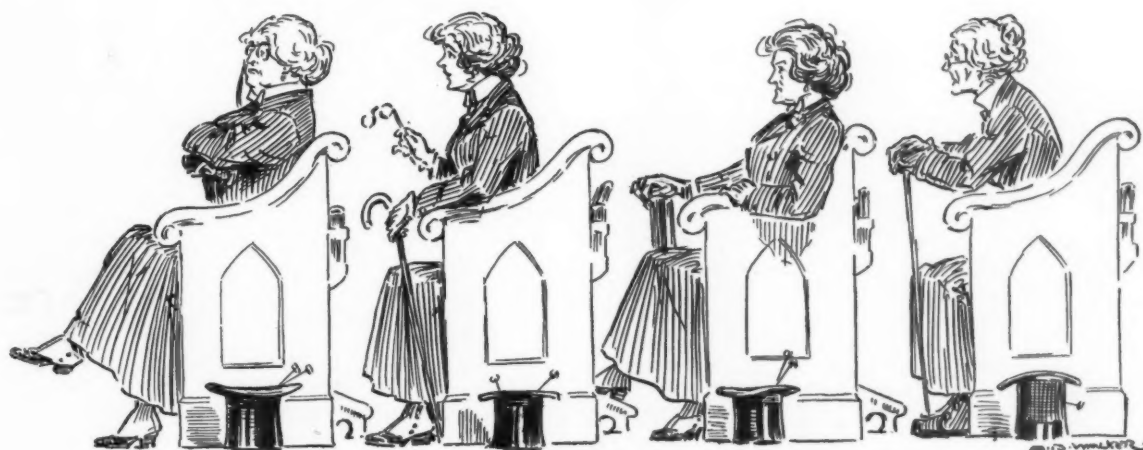
AS MR. SPEAKER WOULD SAY, "THE GENTLEMAN FROM KANSAS HAS THE FLOOR"



"HAND ME THAT SIGN, SON"

**C**COURT—A place where justice is dispensed with in accordance with laws which nobody knows, by judges who have all the narrowness and prejudice of other men.

**M**OST professors do not really profess. They are content to repeat the formulas they have learned, carry around their titles and draw a meagre stipend.



NEXT YEAR'S HATS





THE WORLD—AS IT SEEMS TO THE LITTLE BOY WHO STOLE AN APPLE

### A Plan of Relief



AT a meeting of the Financial Workers of the World, held yesterday at the banking emporium of G. Howe Slygh & Co., a plan was perfected to save the country from the precipice on the brink of which it is now hovering. The plan in brief is as follows:

First, the government is to gather together all the money which it owns and all the money which it doesn't own, such as that in the Postal Savings Bank, and deposit this in banks associated with the F. W. W. The government is then to pay these banks ten or fifteen per cent., or some other nominal sum per annum, or oftener, as emergencies arise, for their generosity in offering themselves as such depositories. This will have the salutary effect of placing the money of the country so that the bankers can do the most good with it to those in whom they are most interested. If the government should happen to want to use some of its money, it is to be allowed to do so upon the payment of a reasonably stiff sum and on condition that the money is not to be removed from the banks except upon five years' notice.

The second part of the plan is for the government to allow the said banks to issue their notes as money to an amount not to exceed five times their assets. In finding a basis for this note issue, the following shall be considered as assets: Money in hand, money owing each other, money due from each other, credits, accounts re-

ceivable, accounts payable, chips, whetstones, expectations, undivided surplus, divided surplus, unimpaired losses, other liabilities not listed, and all notes issued under authority of this plan.

Thirdly, the government is to appropriate immediately enough money to take over all the bad debts, poor investments, uncollectable accounts and deficits of not more than three years' standing of all bankers who are members of the Financial Workers of the World and their friends. This, it is believed, will restore the confidence of the bankers in themselves and enable them to meet with renewed optimism whatever crisis might arise.

A prominent member of the F. W. W., speaking of the plan after the meeting, declared that he endorsed it unreservedly and hoped that the public would not fail to understand what great sacrifices the bankers were willing to make provided the profit was sufficiently alluring.

E. O. J.



Creditor: I'VE GOT TO HAVE THAT CHECK TO-DAY. WHAT TIME WILL THE CASHIER BE IN?

"AIN'T NO USE WAITIN', MISTER. HE WON'T BE BACK TILL AFTER YOU'VE GONE."



RED TAPE

### Turkey in America as It Might Be

EARLY in the last century a number of Mohammedan missionaries settled in this country, and although several of our clergy made protests to the government, it was thought best in a free country not to molest them. Their number, however, gradually increased, and in the course of time they made a number of converts. They also erected a number of Mohammedan colleges and institutions, and endeavored in every way to convert our people to their own religion. Our clergy continued to express their indignation, especially as these strangers had privileges not even granted to our own clergy. It was therefore decided to treat everybody alike. This made the Mohammedans very, very angry and . . .

### Blessings of War

THE possibility that derby hats will no longer be worn. The total elimination in future of all war correspondents.

The curtailment of all political speeches—following the examples set by Woodrow Wilson.

No more senseless European travel by idle American women.



ILLUSTRATION FOR A BEST-SELLER

"When our hero again recovered consciousness he found himself at his own fireside, surrounded by his familiar household chattels, and over him stooped, as in a heavenly vision, all that was near and dear to him"



OCTOBER 15, 1914

"While there is Life there's Hope"

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WE ought to get into this European war harder. Since it is not proposed that we shall fight in it, we ought to get into the rescue work with more power. Some of us are doing something, but most of us are doing nothing and not enough is being done. Not enough money is coming out for the Belgians, whose terrible plight is so profoundly appealing. Not enough for the Red Cross. One trouble is that we have war troubles of our own; that because of upsets, due to war, in many lines of business, an unusual proportion of our own people are in more or less pecuniary distress. Another trouble is that when six nations in Europe are spending their utmost energies to kill, what even a large country, three thousand miles away, can do to save must seem almost trivial. Still, we ought to do more; we must do more. No other investment offers such returns as the succor of the Belgians, so many of whom, woeful to tell, are beyond aid already.

Come, brethren, let us turn out our pockets at least. The special appeal now to us is for the Belgians and the French of Northern France; the regions where the war has gone. What terrible cries will come later and from where no one can tell. In Austria there must be great distress, but Austria and East Prussia and Poland are not so near our door as Belgium is. The only safe place for Belgian non-combatants now seems to be England, and there they have gone by thousands and are being cared for by the English.

No doubt our great part in this vast disturbance is to mind our own business and keep our general apparatus of production and distribution going for the benefit not only of ourselves, but of all Europe. But though to mind our jobs is useful, it does not ease our hearts much. Lucky anybody who can go over there and help. Lucky anybody who has much to give and gives it. Those who have not much to give should pinch and give more than they can. That is better than to be left out of this war. It is not brotherly to stay out.



MR. CLEVELAND DODGE suggested in the *Evening Post* the other day that the expenditure for football games might better be diverted this year to foreign relief. He was for omitting the big games. That idea did not take in that form, and the *Yale Alumni Weekly* has amended it by proposing that buyers of football tickets should drop at the same time into the football till their contributions to the Red Cross. Something practical may work out of this suggestion, which at first sight looks too complicated, but at all events the discussion attests the great concern of the responsible and benevolent about the plight of Europe, and their aversion to common sports in the face of such suffering, calamity and mourning as every newspaper reports. People who are where they actually see results of what has been doing in

France are affected as Mrs. Duryea's letter from Dinard (on page 660) shows her to be. A New York man who went to Paris to help, cabled home to sell his horses and send the money. That is how he was affected. It is not much of a time to sell horses except for war purposes, but the greatest luxury in the market now is foreign relief, and to those who see the need any other luxury that is sacrificed for that seems well disposed of.



THE interminable battle on the Aisne still, at this writing, rages on indecisively, apparently with enormous loss of life. We are told now to call it, not a battle, but a campaign. Other huge campaigns are going on to the east of Germany, where the Russians seem to have the better of it, and where also enormous losses attest the efficiency of modern war machines. It makes for detachment from life to watch these tremendous proceedings. It seems ignoble, and it is, to cling overanxiously to life when daily so many thousands before our eyes give it up. This is our battle, too, that is being fought in Europe; our destiny as well as their own that Belgians, British, French, Germans and all the rest are struggling and dying over. This is a conflict of fundamental ideas. If the German idea wins, its next great clash seems likely to be with the idea that underlies such civilization as we have in these States. In some ways we are slack, and it might not be altogether bad for us to have the German goad scar our easy-setting hides. Read how the German peril has turned English Aldershot into a factory for turning soft islanders into athletes. A very efficient instrument is the German goad, and wonderful things it seems to have done for Germany. There is a large proportion of unused energy in most people; the use of the German goad is to bring it all to application. Nature's goad is hunger, but that is not enough to carry civilization very far. The German goad undertakes to cover the whole distance that civilization has





UNCLE SAM IS GOING TO DO A LITTLE FASHION CREATING HIMSELF

to go; to prod the whole world into a huge productiveness and all surviving mankind into fabulous efficiency. That is the idea that is now being discussed in Europe. It has come to the point where the nations have to settle whether they will accept the German idea and try to be like Germany, or reject it and demonstrate that it is unsound.



**W**HAT is the matter with it? It looks lovely to the Germans, and in great measure it has agreed with them wonderfully. They tell you that the army and military training is the very hub of their wheel; that it has made Germany what she is; that it is the greatest thing in the world, and that to force it on the world is to confer on the world the greatest possible blessing.

Well, Germany has conferred this blessing very considerably on Europe in the last forty years, and Europe in her deep perversity declines to like it. She wants to be rid of it. Perhaps she doubts that military training is the greatest thing in the world. There

have been folks who said that love was. Germany has not bothered much with love, but she is undeniably strong in military training.

There is so much good in the German discipline that people were almost ready to believe it was all good. Since the war came that inclination has weakened. The invasion of Belgium weakened it; so did Louvain; so did Rheims; so did the terrible harrying of the Belgians; so did the unanimity with which nearly all of Europe and the United States have taken, some actively, some as neutrals, the negative side in the argument. The feeling grows that the German idea, with all its immense good, makes for mania, and would ultimately, if it ran on, produce a crazy world, bereft of its jewels, with battles forever running in its head, and huge wars forever in preparation. So the discussion runs very high. When it is over the question will come up what to substitute for the German idea that will possess the valuable disciplinary facilities of that system without its dangerous tendency to produce military mania.

After all, efficiency isn't everything. It isn't the chief end of man, nor even his main business on earth. His main business on earth is to live, except when, on occasion, as now, the

main business of very many men becomes, temporarily, to die.



**T**O think about American politics while such a struggle as now is going on in Europe is too much like playing checkers at a fire. Nevertheless, such thought as is indispensable has been taken about our political affairs, and candidates have been put up to be voted for next month. There have been better candidates for Governor and Senator than those produced by the direct primary in this State, but those will do, at a pinch, and this is a pinch. Governor Glynn has good points, including knowledge of the business of being Governor and a disposition towards care and economy in expenditure; Mr. Gerard has done nobly in Berlin; Mr. Whitman has been a good District Attorney; Mr. Wadsworth is a very bright young politician, thirty-seven years old, with good sporting standards. Not one of them but has merit and character and is fit to vote for, and yet none of these gentlemen will seem to critical observers quite to possess ideal qualifications for the important place that he aspires to fill.

### Sages on the Firing-line

**P**EOPLE call President Eliot the First Citizen of this Republic, and Mr. Howells is, by general consent, the dean of American letters. Dr. Eliot has fourscore years and Mr. Howells three less. Neither of them is excitable. Both of them love peace. Both of them are full of good-will to mankind, and incapable of racial antipathy.

One finds both of these mature and honored gentlemen in the front rank of the Friends of the Allies. No one can have missed the repeated disclosure of Dr. Eliot's sentiments. What is going on inside of Mr. Howells is revealed in his discussion, in the current *North American Review*, of the Kaiser's claim to be in partnership with "Gott".

Stars above! Mr. Howells can still bite.



The Deification of the Divorced  
MURAL DECORATION FOR NEW HOME OF THE "SOCIETY FOR THE PRESERVATION OF THE DIVORCED"



Deification of the Dividend  
 THE "SOCIETY" PRESERVATION OF TYPICAL AMERICAN INSTITUTIONS





### From Airy Persiflage to Gory Crime

THERE can be slight doubt that the author of "Consequences" is a Jew. His name is H. F. Rubinstein and he dares to treat, although jestingly, of the subject of marriage between Jew and Christian.

It is doubtful that under the present control of the American theatre any but a Hebrew could secure a hearing with that topic, handled jestingly or otherwise. It may account for the high consideration given to the play by the local daily press, which always treats tenderly any race question that affects its most extensive advertisers. This consideration is intensified by the fact that the piece comes to us with a certain aroma of intellectuality from its having been produced at Miss Harriman's academy for budding British authors who have plays that do not appeal to commercial managers.

Another high recommendation for "Consequences" is its evident attempt to follow the methods of Mr. George Bernard Shaw. Even an imitation of Shaw is bound to have its appeal to a large American public, although it probably would not appeal even as sincere flattery to the Shaw who never imitates anybody. The play is like those of Mr. Shaw mostly in the particular that it entirely subordinates story and action to talk. To make this possible the talk has to be superlatively good talk, which most of Mr. Shaw's is and most of Mr. Rubinstein's is not.

"Consequences" has its bright lines, some of them laugh-inspiring. Its main conceit is also clever, in that it is drawn from thin air and made to serve for three acts. It tells of the desire of two young defectives to marry simply because they thought their marriage would be opposed on grounds of race prejudice, and then of the disappearance of that desire when they found there was no opposition. To develop the idea the author pictures their two families, one very middle-class British and the other rather superior Jewish. The daughter of the former is a suffragette, deeply affected with feminism; the elder son of the latter is a walking gab-fest. As stalking horses for near-Shavian talk these characters serve well. As a puncturer of their absurdities the author has drawn to the life a most objectionable Jew boy of the most objectionable type. In effective contrast are the admirable Jewish father and mother, raising the question of how such parents could have such children.

"Consequences" should please playgoers who like things apparently subtle and flattering them by an apparent appeal to the higher intelligence. But even these should not try in this case to analyze the reasons for their pleasure.

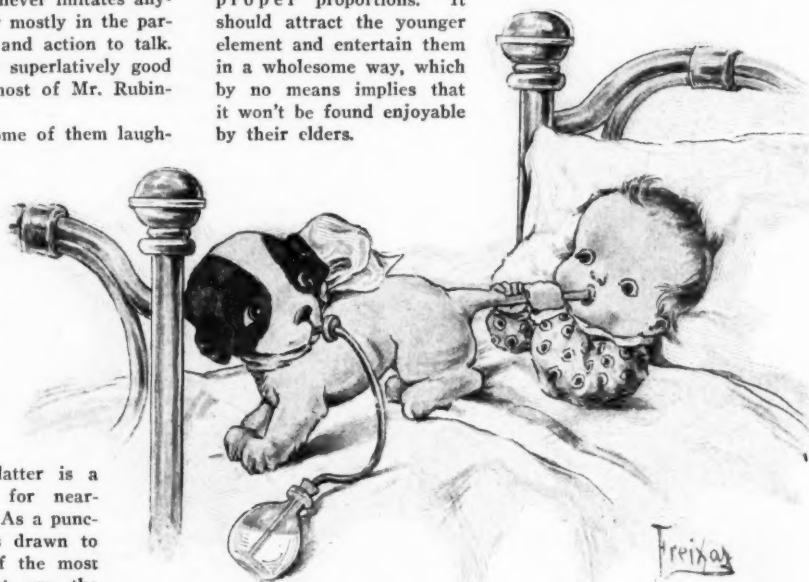


ENTIRELY different and entirely obvious in its appeal is "Daddy Long-Legs", a play made from the book of that name by its author, Jean Webster. Here we start with that weapon always so ready to the hand of the fictionist or playwright that it seems unfair to the reader to use it. The abuse of a child or a dog or a horse is a quick and easy bid for sympathy, but in the present case it is worked only to supply a basis for the simple romance and fun which are the real factors in the play, as in the story.

The heroine is an orphan-asylum girl and the hero an anonymous philanthropist who removes her from her early surroundings and gives her a chance in the bigger world. She endows him with the fanciful name that gives the play its title. As he is in no sense a daddy and his legs are no longer than sufficient to reach from his body to the ground, as per the Lincolnian description, the progress of the simple plot requires no detailing.

The minor characters are the usual ones in such a story, played in the usual way, and making no great demands on their impersonators. This applies even to the hero agreeably pictured by Mr. Charles Waldron. Ruth Chatterton, who attains stardom in this piece, brings freshness and girlishness to a rôle which demands just those qualities and not a great deal besides. One bit of realism, the assumption of that contortionate affectation known as "the débutante crouch", would have been more in keeping with the character of her more flippant schoolmates. But *Judy* is a likeable character, charmingly portrayed, and guarantees Ruth Chatterton steady employment for a long time to come.

"Daddy Long-Legs" combines humor and pathos in proper proportions. It should attract the younger element and entertain them in a wholesome way, which by no means implies that it won't be found enjoyable by their elders.



THE END JUSTIFIES THE MEANS



"BOYS WILL BE BOYS"



FOR the entangled heroine of "The Law of the Land" there seems no possible escape until the police inspector in charge of the murder mystery shows her the way out. As a rule, police officers have some more substantial motives for such unusual services than the recent arrival of twins in their own families or a desire to help audiences who are unquestionably in sympathy with the heroine. Mr. George Broadhurst, who wrote this play, with the aid of some one described on the programme as "an anonymous author", was certainly hard put to it for a solution to his dilemma when he resorted to an act so improbable and contrary to precedent that it reaches into the realms of the miraculous. But the policeman knew he was dealing with persons of means and influence, so perhaps he was counting on getting his reward in the unwritten fifth act of the play.

Cruelty to a child starts the sympathy for the heroine of "The Law of the Land" and is taken by the audience as justification for her killing her husband, who happens to be, also, not the father of the child that bears his name. Then, after a somewhat tedious act given over mostly to talk between the murderess and the real father, the interest becomes very real in the police mechanics used to solve the mystery. This is done with such skillful stagecraft that it comes as a shock that the defense has to be supplied by a betrayal of official trust even by a policeman.

This melodrama is very well staged and acted, the cast having been chosen with good judgment. One might wish that Miss Julia Dean was a little less studied in speech and that she grimaced less, but in its entirety her impersonation of the greatly distressed heroine seemed to carry the author's idea. Mr. Milton Sills gave a manly interpretation to the rôle of the lover confronted with the alternative of saving her from one disgrace only to plunge her into another. The character parts were well realized by Mr. Harry Tillford as the stolid but knowing butler, Mr. George Graham as the lightweight but sympathizing secretary of the killed husband, and the ever-reliable Mr. George Fawcett as the remarkable police inspector, who would rather supply a defense than get the credit of unravelling a big murder mystery.

In this period of all sorts of plays there's no denying that as a thriller "The Law of the Land" is entitled to its place in the sun—or the electric lights.

Metcalfe.



Astor.—"The Miracle Man." Dramatized by Mr. George M. Cohan from the book of that name. Ingenious story of the conversion of a gang of swindlers by a faith-healer.

Belasco.—"The Phantom Rival," by Ferenc Molnar, and starring Mr. Leo Dietrichstein. Notice later.

Booth.—"The Money Makers," by Mr. Charles Klein. Notice later.

Candler.—"On Trial." An ingeniously constructed play, well acted, well staged and showing a new way of telling a story of a crime.

Casino.—Fritzi Scheff in "Pretty Mrs. Smith." Not brilliant musical show, notable for the star's well-trained voice and Charlotte Greenwood's acrobatic fun.

Century Opera House.—"Lohengrin" and "Il Trovatore" at alternate performances.

Cohan's.—"It Pays to Advertise." An extremely funny farcical comedy in which the subject of advertising is made to yield an unusual number of laughs.

Comedy.—"Consequences," by H. F. Rubinstein. See above.

Cort.—"Under Cover." Melodramatic story of the adventures of a pearl necklace which is the subject of a Customs House investigation. Well acted and absorbingly told.

Eltinge.—"Innocent." An analytical demonstration of a young woman's downward career. Interesting but not especially agreeable and not for the young person.

Empire.—Mr. John Drew in "The Prodigal Husband." The star more brusque than is his habit, but in a comedy of to-day not quite up to the standard of the usual material provided for him.

Forty-eighth Street.—"The Law of the Land," by George Broadhurst. See above.

Fulton.—"Twin Beds," by Margaret Mayo. Laughable but elementary farce based on the complications possible in an apartment house when the tenants are not entirely sure in their geography.

Gaiety.—"Daddy Long-Legs," by Jean Webster. See above.

Hippodrome.—"The Wars of the World." Not even as veracious as the censored war stories in the daily newspapers, but far more agreeably spectacular.

Hudson.—"The Heart of a Thief," by Mr. Paul Armstrong. Notice later.

Knickerbocker.—"The Girl from Utah." Three American principals—Julia Sanderson, Donald Brian and Joseph Cawthorn—made the drawing features of a not unusually brilliant London musical show of the usual type.

Lyceum.—"The Beautiful Adventure." The French comedy recently advertised by Mr. Anthony Comstock and whitewashed by the District Attorney's office. Not so very naughty, but amusing and well staged.

Lyric.—"Evidence," by J. and L. du R. Macpherson. Notice later.

Manhattan Opera House.—"The Story of the Rosary." Semi-religious and semi-warlike sentimental melodrama. Staged picturesquely on a large scale and well acted.

Marine Elliott's.—Mr. Walker Whiteside in "Mr. Wu." Notice later.

Park.—Mrs. Patrick Campbell in "Pygmalion," by Mr. G. B. Shaw. Notice later.

Playhouse.—"My Lady's Dress," by Mr. Charles Knoblauch. Notice later.

Republic.—"The High Cost of Loving." Not particularly refined but fairly amusing farcical comedy, with Mr. Lew Fields featured as a legitimate comedian.

Shubert.—"The Hawk," with Mr. Wm. Faversham and Mile. Dorziat. A French drama of the style of the earlier seventies. Well acted and the stars well fitted with the rôles of a card-sharp and his conniving wife.

Thirty-ninth Street.—"The Third Party." Our old friend in French farce, the gay husband indulging in adventures which he seeks to hide from his suspecting wife. Diverting for those who are in the mood to be lightly diverted.

Winter Garden.—"Dancing Around," with Al Jolson as the star. Notice later.

## "The War of the League"

( Thanks, Macaulay! )

OUR General came speeding on to view the ranks of war;  
He gave the sign; before our line they stopped his motor-car.

With stately grace he cast aside his military cape  
And read the market bulletins from off the ticker-tape.

He next surveyed our trim parade, our cannon grouped in parks,  
And up he drew to make a few appropriate remarks.

"Fix bayonets, my gallant men, and charge with courage high!  
Upon this field I hold it is a privilege to die;

"For never saw I promise yet of such a lavish fray,—  
Remember, please, this warfare costs eight million pounds per day!

"Then strike for brave Simonia, whose lands our foes invade!  
We hold her bonds; she must not fall before her debts are paid.

"And think, the while ye storm the works where yon dark standard flies,  
How grandly, when the fight is won, Securities will rise.

"For if we gain the victory (for which the prospect's fine),  
Our Financiers alone shall rule the Southern Railway Line!

"So let the squadrons thunder down and let the fray commence,  
Explode the mines, discharge the guns regardless of expense!

"Ho! gentlemen to whom we've leased the moving-picture rights,  
Prepare your cinematograph to take our fight of fights.

"And raise the cry as on we rush upon the tyrant foe,  
'For Trade, Finance and Lombard Street!—God save the Status Quo!'"

Arthur Guiterman.



AS TIME GOES ON  
YOUTH

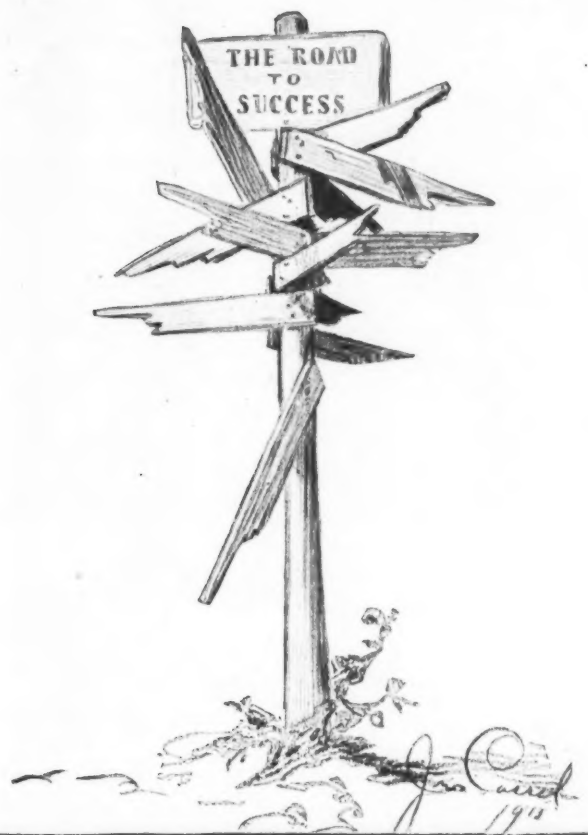


MIDDLE AGE



AGE





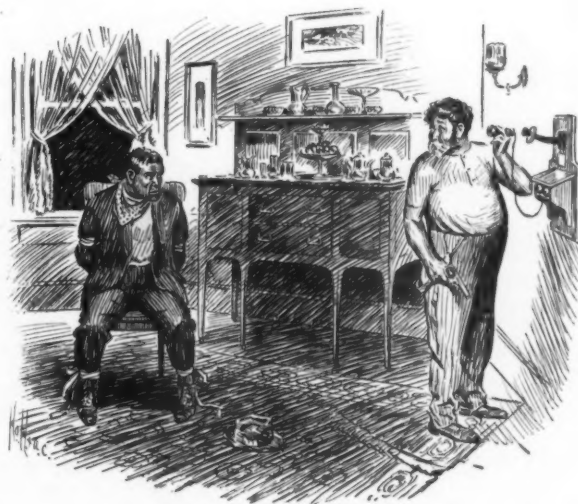
ADVICE

### Not So Bad As It Seems

A GERMAN officer, who is reported as a member of the Prussian staff, was recently quoted in the papers as outlining a plan whereby Germany could invade and practically conquer the United States. Inasmuch as our army is too small to garrison the cities of the Atlantic Coast, all that Germany would need to do would be to capture these cities, one by one, using for this purpose the German navy and an army which, under the protection of the fleet, could easily land at any given point.

The main flaw in this argument seems to lie in the fact that even if Germany did succeed in capturing the Atlantic seaboard, the rest of the country would remain. It is an open question as to whether, all things considered, this might not be a positive benefit.

If Germany or any country could relieve us of Tammany Hall, the Hearst papers and the Philadelphia municipal system, this alone would be worth several bombardments. We could even get along without Delaware and certain portions of New Jersey.



"SAY, GUVNOR, WON'T YE PLEASE PUT YER HEAD OUT O' THE WINDER AN' TELL MY TAXI DRIVER HE NEEDN'T WAIT?"



THE DICTAGRAPH IN UTAH

### Those State Debts

**W**HY should a great big State like Pennsylvania owe nothing at all and a little bit of a State like Massachusetts owe eighty millions of dollars? Why should Oregon, away out there on the Pacific Coast, owe no dollars per capita, New York nine dollars per capita and Massachusetts twenty-three dollars per capita? Of course questions like these shouldn't be answered hurriedly, but, nevertheless, they have to be answered some time. Two diametrically opposite policies are represented here, and one of them must be better than the other. The better one ought to be adopted by all the good little and big States.

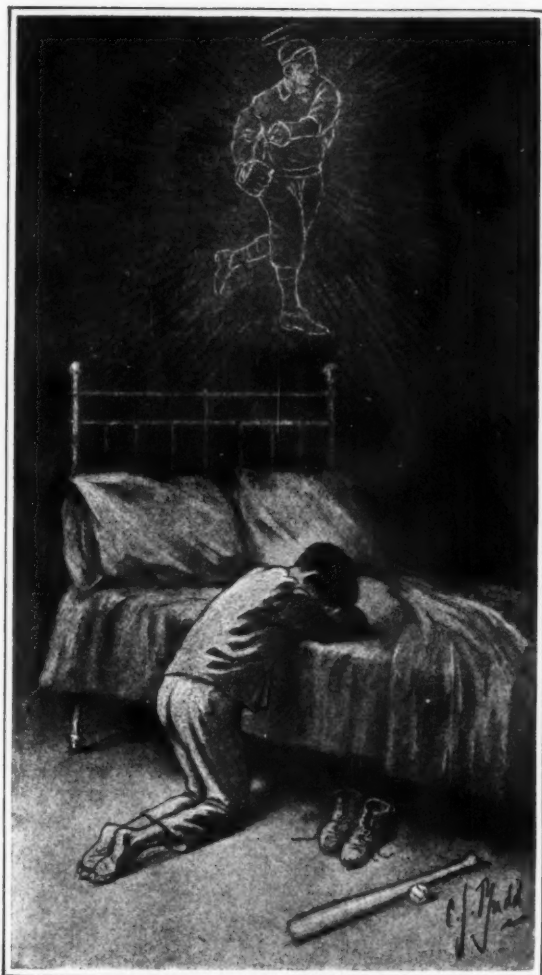
### Balanced

**A**CCURATE and exhaustive statistics will likely show that the pity felt by those on the way to heaven for those on the way to hell is exactly equal in amount and intensity to that felt by those on the way to hell for those on the way to heaven.



"WHY, WILLIE, WHAT DO YOU MEAN BY BRINGING THAT IN HERE?"

"I THOUGHT MAYBE THE CAT MIGHT WANT TO SPIT."



GUESS WHAT THE LITTLE BOY IS PRAYING TO BE

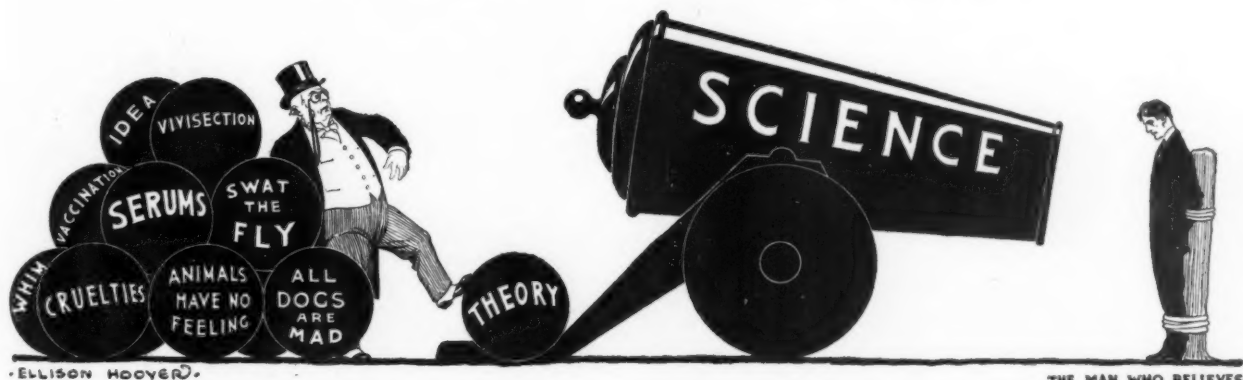
### The Jar and Strain of the War

THE more thoughtful people have had no real vacation this year. August is the vacation month, and since August first we have all been to school every day, Sundays included, learning the military art and the history and geography of Europe. Among other things, we have fought over again the chief battles of our own Civil War for our better understanding of the proceedings in France. There has been no peace, no rest. Where we have not been harrowed by enormous battles, vast destruction and huge mortality, we have been ruminating about the immediate future of mankind. It is as though all bets were declared off and all precedents became invalid on August first, and a new time began on that date, to which the calculations that had come to be our habit no longer applied. The jar of this transition is enormous, even here, where we are shielded by distance from the griefs and material distress that accompany it. Our friends are not dead, nor in special peril; no consuming disaster hangs over us, and yet most of us Americans are depressed, some consciously, some without knowing why. You can't read war and think war all the time for two months without feeling the strain of it.

No; thoughtful people this year got only so much real vacation as they had in June and July.

### Universities and Endowments

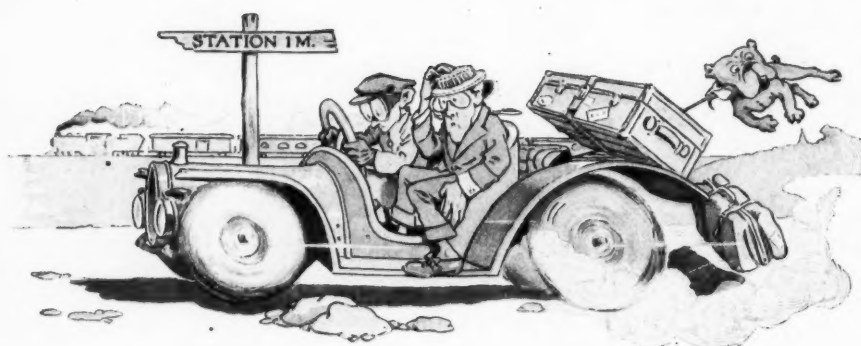
MERELY because universities receive copious endowments from private individuals it would not be quite proper to say that we have private universities. They are merely private as to certain viewpoints. A university that has a chest full of stock of a certain railway would naturally look somewhat differently upon the policies of that railroad than if it were an entirely extraneous matter, but all self-respecting universities try to be as disinterested in their activities as possible.



WHAT CHANCE HAS HE GOT?

THE MAN WHO BELIEVES  
IN NATURE'S WAY





SPEEDING THE PARTING GUEST

## Those Financial Experts

"WELL, Harold," said his father, "what is the matter now? You look as if you were working over a knotty problem."

"I am, father," replied Harold. "Perhaps you can tell me. What is a Federal Reserve Board? Hasn't it got something to do with the money you put in the bank?"

"My boy, I can't tell you how it pleases me to see you take an interest in such weighty matters. When bright boys like you ask such questions it makes me feel perfectly safe about the future of our country. A Federal Reserve Board is a board composed of financial experts, and its business is to see that our financial system is safeguarded."

"You'll have to excuse me, father, but I am such a little boy and you know so much that your big words confuse me."

This made Harold's father smile sympathetically.

"That is the way I used to feel, and I can understand perfectly. Now, Harold, I will endeavor to make it plain. You see, there is a big pile of gold in Washington, and the currency is based on that. For example, you can take this dollar bill and get gold for it at any time. That is what makes it good."

"And every dollar is that way, is it, father?"

"Largely so, Harold. Of course there are silver certificates, redeemable in silver alone, and then there are some

cases where other things are used to represent the wonderful power that money has—"

"You bet it has a wonderful power, father. If we hadn't had money we couldn't have got new uniforms for our baseball nine, and—"

"Now, Harold, you mustn't interrupt, because it is highly important that you understand the simple workings of our great financial system. Listen carefully, therefore. When our credit system is disturbed people lose confidence and want gold. It is right here, Harold, that the Federal Reserve Board, composed of our leading financial experts, does such splendid teamwork. It makes our currency so elastic during this trying period that the fears of our people are quieted."

"But, father, does the Federal Reserve Board give them gold?"

"Not exactly, Harold. It arranges matters so that they are satisfied with something else—what is technically termed emergency currency. That's issued on all sorts of business."

"On baseball teams?"

"Well—hum—it might be under certain conditions."

"Oh, now I see. When the people don't want gold they just use dollar bills, and when they do want gold the financial experts fix it so they don't get it."

"Well, it's something like that, only it isn't quite nice to put it that way."

"And what is a board, father?"

"Why, it is a group—in this case a

group of financial experts—who have had the vast wisdom and experience necessary to pass on these weighty matters."

"Did you ever see a financial expert, father?"

"No, Harold, but I've seen pictures of them in the papers."

"And what do they look like?"

"Well, of course, they look like ordinary men, but that is only on the surface. They are really immensely superior."

"They must have to be awfully honest."

"Sh-h, Harold! You must not even say they are honest. That suggests the idea that somebody might think they are not. And, of course, that is what they pride themselves on."

"Do they know more than you do, father?"

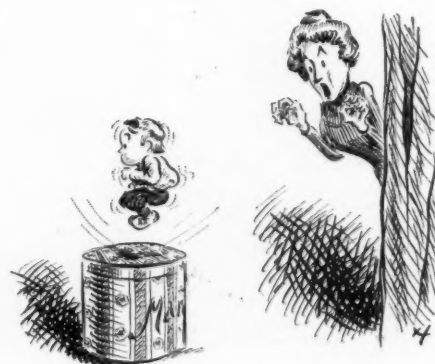
"Well, Harold—ahem! Naturally they have had a special experience along certain lines. Possibly, in some ways—"

"Oh, father, I have an idea! You know the man at the bank where you put my money? What's the matter with me going there and getting him to let me have some emergency currency on our baseball nine?"

"But—"

"That's it, father. If he doesn't, then I'll have to wait for another chance, but if he does, then just think, I'll have done more than you, for I really will have seen a financial expert when you haven't! Thanks for all the wonderful and instructive things you've told me."

T. L. M.



SOMETHING NEW UNDER THE SON

# \$930,000 Per Week Paid for HUDSON Cars

## \$235,600 Paid by Users in One Day

On September 15—the day before this was written—dealers sold to users 152 HUDSON Six-40's. That is, yesterday buyers of new cars paid out \$235,600 for HUDSONS.

The average has long been \$930,000 per week—because that is the limit of output. We are building and selling 100 per day. That is five times as many—*five times, mark you*—as we sold at this season last year. And we had no war then. Our average sales have more than trebled since August 1st.

## Means That Hudsons Rule This Field

In July—when we brought out this new model—we trebled our output to cope with the demand. Thirty days later—despite our best efforts—we were 4,000 cars oversold.

We shipped by *express* nearly 1,000 cars to minimize delays. That is unprecedented. But thousands of men waited weeks for this car when other cars were plentiful. No other could satisfy men who once saw this new-model HUDSON Six-40.

## Fivefold Increase an Amazing Thing

Consider that the HUDSON has long been a leading car. Every model for years has been designed by Howard E. Coffin. He has brought out in these cars all his new advances. And the demand for his models—long before this Six-40—gave HUDSONS the lead. The first HUDSON Six, inside of one year, made us the largest builders of six-cylinder cars in the world.

Think what a car this must be—this new HUDSON Six-40—to multiply this popularity by five in one year. And to do it at a time like this. Think how far it must outrank all the cars that compete with it. Think what a tremendous appeal it must make to car buyers.

Think how it attracts—how it must excel—when in times like these they pay \$930,000 per week for it. And they would have paid more had we had the cars to deliver—as shown by yesterday's sales of 152 cars.

**The HUDSON Six-40 is today  
the largest-selling car in the world  
with a price above \$1,200.**

## See the Car That Did It Howard E. Coffin's Best

Go now and see this model—the car whose record is unmatched in the annals of this line. You will see a quality car sold at a price which is winning men by the thousands from lower-grade cars.

You will see a class car—in many respects the finest car of the day—sold at one-third what class cars used to cost.

You will see how clever designing and costly materials have saved about 1,000 pounds in weight. And in this light car—the lightest seven-seat car—you will see one of the sturdiest cars ever built. You will see a new-type motor which has cut down operative cost about 30 per cent.



You will see new beauties, new ideas in equipment, new comforts, new conveniences. You will see scores of attractions you have never seen before.

They are all in this masterpiece of Howard E. Coffin, who has long been the leading American designer. This is his finished ideal of a car, and many count him final authority.

Mr. Coffin has worked for four years on this model, with 47 other HUDSON engineers. Part by part, they have refined to the limit every detail of the car.

This is the acceptable proven type. This lightness, beauty, economy and price are new-day standards which men are demanding. And this quality—Howard E. Coffin's level best—is the least men will take when they know.

## Now Is the Time

Now is the time to pick out your new car. Next year's models are out now. You see what the field has to offer. And the best touring months are before you—the Indian Summer days. Get your new cars and enjoy them.

If you buy a class car, this new HUDSON Six-40 is the car you'll want. The exclusive features which have won so much favor are bound to appeal to you. Your dealer will see that you get your car promptly if we have to ship by express.

### Five New-Style Bodies:

- 7-Passenger Phaeton, \$1,550
- 3-Passenger Roadster, \$1,550
- 3-Passenger Cabriolet, \$1,750
- 4-Passenger Coupe, \$2,150
- Luxurious Limousine, \$2,550

All f. o. b. Detroit

Canadian Price: Phaeton or Roadster, \$2,100 f. o. b. Detroit, Duty Paid.

HUDSON MOTOR CAR COMPANY, 8254 Jefferson Ave., Detroit, Michigan



## AUT SCISSORS AUT NULLUS

### Beneficiary

Some nations were fighting fiercely. "Why are you fighting so?" inquired the bystanders, moved at length to curiosity.

"To save civilization!" replied the nations severally.

Here a dragged figure rose from the mire under the feet of the combatants and limped lamely away.

"And who are you?" asked the bystanders, with a disposition to get to the bottom of the matter.

"Don't speak to me—I'm civilization!" the figure made answer, somewhat pettishly.—*Evening Post*.

### Expectancy

OLD MAN: What are you fishing for, sonny?

SONNY: Snigs.

OLD MAN: What are snigs?

SONNY: I don't know; I ain't never caught any yet.

—*Birmingham Age-Herald*.



HOTTEN-TOTS

"She was completely prostrated and made very ill by his perfidy."

"Did she recover?"

"Yes; five thousand dollars."

—*Boston Globe*.

### Giving Their Money's Worth

Fred Montgomery, of Montgomery and Stone fame, tells the following story of a theatrical manager who was trying to produce musical comedy, but was very unmusical himself.

"On one occasion," says Mr. Montgomery, "when he was superintending the arrangements of some performers who were representing allegorical characters, the author of the piece was present and was offering some suggestions."

"Here in front," said the author, "we will put the nine muses."

"Nine muses!" cried the manager contemptuously. "Nine muses would look fine in that great space, wouldn't they? We will have thirty-six muses instead!" —*Lippincott's*.

### Only a Few of Us

Being a neutral nation becomes more of a distinction every day.

—*Chicago News*.

MRS. DEERE: How modestly she dresses and how sensibly!

MRS. SNEERS: Yes; that woman will do anything to attract attention!

—*Topeka Journal*.

LIFE is published every Thursday, simultaneously in the United States, Great Britain, Canada and British Possessions. \$5.00 a year in advance. Additional postage to foreign countries in the Postal Union, \$1.04 a year; to Canada, 52 cents. Single current copies, 10 cents. Back numbers, after three months from date of publication, 25 cents. Issues prior to 1910 out of print.

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2 for 25¢

## ARROW COLLARS

"NORMAN"—The new Arrow style.  
A cutaway front collar that is particularly smart in fit and sit.

CLUETT, PEABODY & CO., INC. Makers

TROY NEW YORK



\$1200

The new Hupmobile is simply a delight, even to those Hup owners who were completely satisfied before.

It is more than ever the car of the American family, because comfort—the first consideration—has been immeasurably increased; because the cushions are deeper and softer; because there's more room to relax and stretch, front and rear.

It is a bigger car, a better car—and therefore a more faithful friend, a more loyal servant, to the American family.

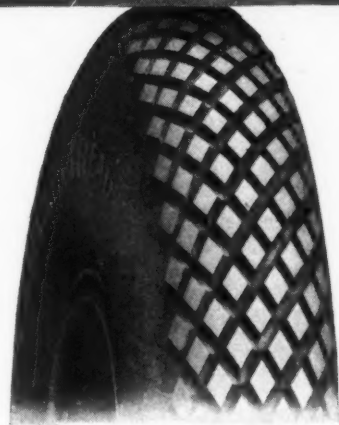
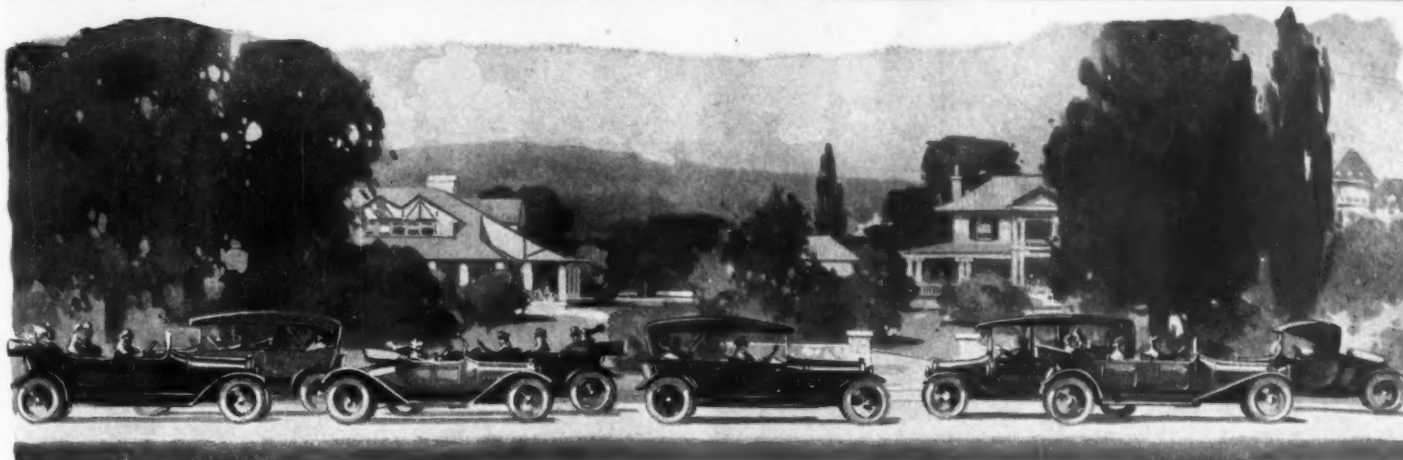
Hupp Motor Car Co., Detroit

5-passenger Touring or Roadster  
Model, \$1200 f. o. b. Detroit. In  
Canada, \$1400 f. o. b. Windsor.

Removable Sedan and  
Coupe Tops for winter  
driving at exception-  
ally attractive prices







## Goodyear Tires

Bear Every Day About  
One Thousand Miles  
of Motor Cars

Hundreds of Thousands Are Daily Protected  
by Their Safety, Sturdiness and Strength



## These are the Victors

Bear this in mind—you men who wonder which tire is really best.

Many tires for many years have fought for users' favor. And Goodyears are the victors. Today the Goodyear is the favorite tire, outselling any other.

And this verdict of users is not a snap judgment, likely to be reversed.

It comes after 15 years of use. After men have put four millions to the test. After mileage comparisons and trouble comparisons on hundreds of thousands of cars. The final verdict—shown by present sales and prestige—is that Goodyear tires excel.

### How They Won the Fight

The fight has been against mighty enemies, the chief of which are these:

Road Wear	Rim-Cuts
Loose Treads	Punctures
Blow-Outs	Skidding

We have for years—in our laboratory—spent \$100,000 yearly to learn how to combat these troubles. Step by step we have gained on them.

We have reached today—in No-Rim-Cut tires—what we regard as the limit in low cost per mile.

We have wiped out rim-cutting by a method which we control.

We have ended the blow-outs due to wrinkled fabric. We did this with our "On-Air" cure—a process we alone employ. It adds to our tire cost \$450,000 per year.

We have reduced by 60 per cent. the risk of tread separation. By a patent method—used in Goodyears only—hundreds of large rubber rivets are formed to combat this common trouble.

### THE GOODYEAR TIRE & RUBBER CO. AKRON, OHIO

Toronto, Canada London, England Mexico City, Mexico  
DEALERS EVERYWHERE

Branches and Agencies in 103 Principal Cities  
Write Us on Anything You Want in Rubber



# GOOD YEAR

AKRON, OHIO

## No-Rim-Cut Tires

With All-Weather Treads or Smooth

### All-Weather Treads Came

Then we invented this All-Weather tread.

We toughened it by a secret Goodyear process. We made it double-thick. Thus we created a new resistance to both wear and puncture.

We made it flat and regular, so it runs like a plain tread. There is no vibration. It is made for all wheels and all seasons.

We made the blocks deep and enduring. We made them sharp-edged, to grasp wet roads with resistless grip. We broadened the bases so strains are distributed the same as with smooth-tread tires. Thus we evolved a matchless anti-skid. It's the one you'll adopt when you know it.

These are more than quality tires. They combat in exclusive ways your major tire troubles. They have now been tried and adopted by at least 400,000 motorists. Try them on your car. Any dealer will supply you if you say, "I want the Goodyear."

## OUR FOOLISH CONTEMPORARIES



### A Settlement

Mr. Golden had a new office-boy. A few days after his arrival some money was missed from the cash-drawer.

Calling the new boy into the private office, Mr. Golden said, severely:

"There is ten dollars gone from my cash-drawer, Albert. Now you and I are the only people who have keys to that drawer."

"Well," replied the boy, cheerfully, "s'pose we each pay five dollars and say no more about it?"

—Harper's Magazine.

A teaspoonful of Abbott's Bitters with your Grape Fruit makes an ideal appetizing tonic. Sample of bitters by mail, 25 cts. in stamps. C. W. Abbott & Co., Baltimore, Md.

### An "Oozer"

The visiting lady had kept her hostess at the open door fully half an hour saying good-bye. Finally an irate masculine voice indoors called out: "Say, Maria, if you're going out, go; if you're staying, stay; but for heaven's sake, don't ooze out."—Harper's Magazine.

Comfort Without Extravagance, Hotel Woodstock, New York.

MISTRESS: Why have you put two hot-water bottles in my bed, Bridget?

BRIDGET: Sure, mum, wan of them was leaking, and I didn't know which, so I put both in to make sure.—Punch.


SCOFFER: Where will you find the Upright Citizen in New York?

NEW YORKER: Begging for the price of a night's lodging.

—Washington Star.

# The Emery Shirt

## The Shirt that fits.



You get Guaranteed Fit, Color and Wear; pre-shrunk Neckbands; your own sleeve length—in

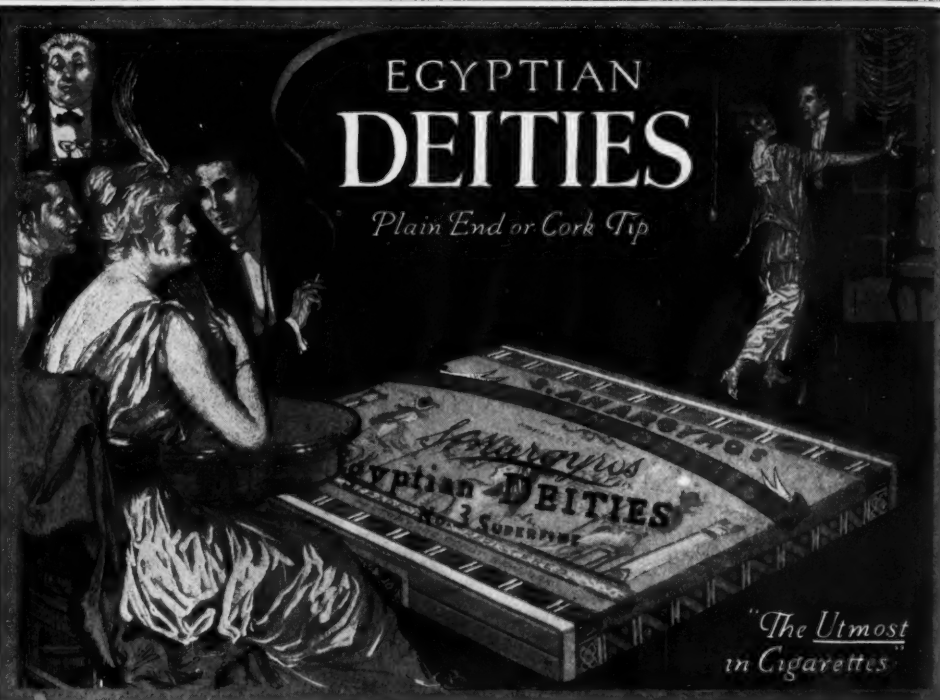
**Emery Shirts—\$1.50 up.**

A New Shirt for One That Fits.

Free—"Ethics of a Gentleman's Dress" with Catalog of Emery Shirts. Address **W. M. STEPPACHER & BRO., Inc.** Philadelphia

# EGYPTIAN DEITIES

Plain End or Cork Tip



*"The Utmost in Cigarettes"*

### Valuable Inaccuracy

Pat was a witty young recruit, who was taking instruction in marksmanship. The squad had finished firing. Pat was brought to task for his poor shooting, and told that he must do better at the next distance; there were to be seven rounds of quick firing.

"Now, Pat," the sergeant told him, "fire at target number five." Pat banged away, and hit target number four seven times in succession.

"What target did you aim at?" asked the irate officer.

"Number five, sor," answered Pat.

"And you have hit number four every time."

"Bedad, sor," retorted Pat, "that would be a grand thing in war. Sure, I might aim at a private and hit a gin'ral!"—Youth's Companion.

### Vindication of a St. Joseph Pastor

The Rev. J. H. Brooks, pastor of the New Hope Baptist Church (colored) of St. Joseph, was acquitted last week of the charge of kicking the secretary of New Hope's Ladies' Sewing Circle in the stomach. In passing on the case Justice Forgrave said: "The physical facts tend to disprove the charge. The evidence of the State was that Doctor Brooks, while standing erect, kicked backward, like a mule, and struck this lady in the stomach. Now, the prosecuting witness, Mrs. Albert Richardson, is not a tall lady, to be sure, but to have struck her in the stomach, kicking backward that way, he must have elevated his foot far above a line consistent with the anatomical limitations even of an athletic young negro."—Kansas City Star.



Stonage, M.D.: YES, I'M AFRAID AN OPERATION IS NECESSARY. BUT THERE'S NOTHING TO FEAR. OUR MODERN METHODS—

## SEXOLOGY

(Illustrated)

by William H. Walling, A. M., M. D., imparts in a clear, wholesome way, in one volume:  
 Knowledge a Young Man Should Have.  
 Knowledge a Young Husband Should Have.  
 Knowledge a Father Should Have.  
 Knowledge a Father Should Impart to His Son.  
 Medical Knowledge a Husband Should Have.  
 Knowledge a Young Woman Should Have.  
 Knowledge a Young Wife Should Have.  
 Knowledge a Mother Should Have.  
 Knowledge a Mother Should Impart to Her Daughter.  
 Medical Knowledge a Wife Should Have.

All in one volume, illustrated, \$2.00 postpaid. Write for "Other People's Opinions" and Table of Contents.

Puritan Pub. Co., 797 Perry Bldg., Phila., Pa.

FOR MEN OF BRAINS  
**Cortez CIGARS**  
 —MADE AT KEY WEST—

# San Diego Panama California Exposition

## See Southern California and the Panama-California Exposition

**T**HERE are always plenty of reasons for a trip to Southern California; in winter, every day is a new reason; and Southern California is all the others.

But January 1st, 1915, offers still one more; a big one; a marvelous reason. That day the great Panama-California Exposition at San Diego opens its flower-decked gates to the world.

It is a combination of attractions you may never see again in this world; escape from winter cold, a visit to the world's garden spot, with a wonderful Exposition to instruct, to delight with its beauty and charm.

Begin now to plan this trip; whether you travel merely for pleasure, for new scenes and surroundings; or for study, observation, practical knowledge,

San Diego and the Panama-California Exposition should be your objective point.

This great Exposition is to display possibilities; it is an Exposition of tomorrow, more than of yesterday; you'll see, not only what men *have done*, but what they can do; you'll see them *doing it*; you'll see the plans for what they're going to do; the resources and opportunities of the great Southwest are arrayed before you.

The Exposition is a beautiful Spanish Colonial city, built in a wonderful natural park. You are invited to be a guest there; to stay as long as you choose.

The gates open January 1st, 1915, and do not close until December 31st, 1915.

**1915**  
All  
the  
Year

**Get Your Ticket  
to San Diego**

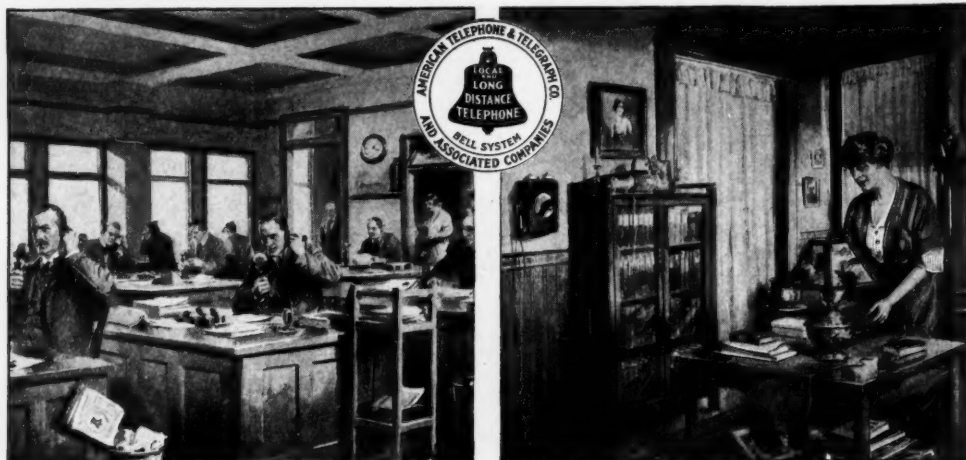
**1915**  
All  
the  
Year

*¡Oh! amantes de las costumbres que fueron  
Calentados en los reflejos de la luz que nos dejaron.  
"Come Ye, who love the ancient ways,  
and bask in reflex lights of other days."*



*Scene in the Patio  
Science and Education Building*





## Fair Play in Telephone Rates

**I**T is human nature to resent paying more than any one else and to demand cheap telephone service regardless of the cost of providing it.

But service at a uniform rate wouldn't be cheap.

It would simply mean that those making a few calls a day were paying for the service of the merchant or corporation handling hundreds of calls.

That wouldn't be fair, would it? No more so than that you should pay the same charge for a quart of milk as another pays for a gallon.

To be of the greatest usefulness, the telephone should reach every home, office and business place. To put it there, rates must be so graded that every person may have the kind of service he requires, at a rate he can easily afford.

Abroad, uniform rates have been

tried by the government-owned systems and have so restricted the use of the telephone that it is of small value.

The great majority of Bell subscribers actually pay less than the average rate. There are a few who use the telephone in their business for their profit who pay according to their use, establishing an average rate higher than that paid by the majority of the subscribers.

To make a uniform rate would be increasing the price to the many for the benefit of the few.

All may have the service they require, at a price which is fair and reasonable for the use each makes of the telephone.

These are reasons why the United States has the cheapest and most efficient service and the largest number of telephones in the world.

**AMERICAN TELEPHONE AND TELEGRAPH COMPANY  
AND ASSOCIATED COMPANIES**

*One Policy*

*One System*

*Universal Service*

### Modern Inventions

**O**UR patent newspaper reader. This consists of a small device which fits over the eyes with as little inconvenience as a pair of glasses. Enables you to tell the true from the false. All incorrect statements are not seen. When you first look at a modern newspaper through this marvelous invention, whole pages appear blank. Saves an enormous amount of time. Pays for itself in a week. Special plot-detector, which may also be attached, and which will enable you instantly to detect the plot of any magazine story, and whether it has ever been used before. Eliminates ninety-nine per cent. of all magazine stories. Demonstrations given at any time. A glance through our "reader" at any metropolitan paper must convince.

Readiness  
Energy  
Devotion

Courage  
Results  
Order  
Sunshine  
Sacrifice

### But for Education

**I**T is practically impossible to estimate the high degree of perfection the human race would have reached ere this if it hadn't been for education. If we had not adopted the system of collecting a hodge-podge of things and agreeing that this should be classical and that should be ethical and the other should be economical and these should be proper and those should be improper, and so on, we might have gone on and on with geometrically progressive strides, instead of crawling along at a snail's pace. One of the worst things about education is that it gives rise to college faculties, and one doesn't have to associate with college faculties very long to decide that they are about the last persons one would be likely to choose as custodians of progress.

**NEVERBIND  
Boston Garter**



**No Rubber  
in Leg Band**

**Real Year-  
Round Comfort**

**NEVERBIND FITS** like your collar, hat or shoes. It can't choke your leg—always lifts on the socks just enough to keep them smooth.

If you don't find it at your dealers we'll send sample pair, postpaid, for 25c, mercerized; 35c, double grip; 50c, silk.  
**GEORGE FROST CO., SOLE MAKERS, BOSTON, MASS.**

### Modern Inventions

**S**TEP in and examine our combination noise and dust destroyer. An absolute necessity. One demonstration will convince. This little instrument is now in use by hundreds of thousands, and practically insures a long and tranquil life. It consists of a series of miniature electrozones, which create a radius of intense vibrations around the body. It immediately neutralizes all noise, breaking up the sound waves instantly.

No particle of dust can live within its circumference. When it is securely strapped around the body, one can sit serenely on the edge of a battle and read philosophy. By its aid one can sleep in a sleeping-car.

Attached to an automobile it immediately destroys the dust of all other adjacent cars. It makes its owner practically immune against any New York restaurant.



### Styles in Girls

**A** WRITER in the *Public Ledger* claims to have discovered the fact that men are now seeking the companionship of mature women. He says the girls of to-day are too much in a state of unrest; that they are "a chaos of conflicting things", and that they stand in need of an "inner courage, self-reliance and penetration".

The tendency now is toward sombre styles in old girls. If you are a young and matrimonially ambitious man of twenty-four, select a quiet, wise, settled lady of fifty. You will be happier with her than with some flighty young thing who is always darting about.

While courting, instead of asking with trembling lips, "Darling, have you ever been kissed before?" you will say, "What book shall we read aloud this evening, dear?"

There are still a few misguided idiots, of course, who prefer young and beautiful and restless girls, and who order, "Just a little of the chaos, please."

It is still true also that men, when they marry, are not always seeking happiness or brains. They are looking for trouble—of the seventeen-year-old variety with real hair and teeth and the divine irresponsibility of youth.

**I**T requires more than a blue pencil to be an editor and more than a black one to be a writer.



## Duofold Underwear

*Combines All the Protection of Wool and All the Comfort of Cotton*

**B**BETTER protection against sickness and more REAL comfort are given by Duofold than by any other underwear.

Duofold is a double garment, made of two fabrics which together weigh much less than ordinary underwear. The outer

fabric is warm, light weight wool. The inner lining is soft, thin cotton. *No wool touches the skin.* The cotton lining absorbs the moisture of the body and protects the flesh from the irritating wool. The woolen outer fabric repels the Winter's cold and retains the natural heat of the body.

*The two fabrics are joined by wide stitching through which the air circulates and keeps the garment fresh and dry.*

Your physician will explain the scientific reasons why this two-ply garment is more comfortable than ordinary underwear.

Colds are caused by sudden chilling after overheating, and no other underwear keeps the body at so nearly natural heat under all changes of temperature as Duofold.

Its woolen outer fabric keeps you from getting chilled as quickly as you do in an all-cotton garment. The cotton lining keeps you from perspiring so excessively as you do in all-wool underwear.

Duofold keeps you warm, but it doesn't scratch like all-wool underwear, the cotton inner fabric is soft as a rose.

And Duofold doesn't pinch or shrink like all-wool underwear.

Duofold is made in union and two-piece suits in several weights and all sizes for Men, Women and Children.

**FREE!** Sample of Duofold Fabric and Booklet on request.

DUOFOLD HEALTH UNDERWEAR CO.

23 Elizabeth St., Mohawk, N. Y.



### Too Much Terror

OWNERS of dogs, and they certainly know something about them, are protesting against the muzzling law. We read in the *New York Herald*:

Dr. De Mund is a well-known physician, and his opinion concerning the new law and its effects in the matter of preventing a rabies epidemic in the city is interesting.

In an interview for the *Herald* Dr. De Mund said that it was absolutely unnecessary to place a muzzle upon a dog which is held in leash, and that so far as rabies is concerned, it is one of the rarest diseases known to medical science and very few cases have been positively diagnosed. The only positive case that was ever brought to his attention as a medical man was caused by a cat scratching the victim on the hand.

"Another case," said Dr. De Mund, "was that of a boy in Brooklyn five years ago. It was said that the boy had developed hydrophobia, but when an autopsy was performed it was positively established that the boy died from tobacco poisoning."

This might be a more enjoyable world if the instigators of all panicky laws were muzzled and law-abiding dogs were let alone.

### European Recipe for History-making

TAKE millions of best men and mix with shot and shell.  
Season earth with blood.  
Burn crops, villages, towns and cities.  
Starve widows and orphans.  
Drain off resources and let cool.



The Aristocrat of Cigarettes  
**RAMESES**  
Largest Selling 20c Cigarette

*Also in "Week End" tins of 100 each*

*Stephane Brey*



### Danda Leather Key-Purse

With Your Name Stamped in Gold  
**25c** By Mail | **40c** With Pocket  
Postpaid | for Pen-Knife  
Saves the clothing and prevents the keys from rusting. Made of strong leather with nickel key ring.

Write for illustrated Catalog of Danda leather goods and novelties  
DANDA LE. MFG. CO., 82 John Street, New York

### Horse Shoe Loose or Missing

It's sure to happen on your busy day—when every moment is so valuable.

The prevention is to use "Capewell" nails. They have wonderful holding powers even under the severest strains.

Best nail at a fair price—not cheapest regardless of quality.

It pays to have "Capewell" nails used in shoeing horses.



**P&O**

Peninsular & Oriental S. N. Co.  
Frequent Sailings, India, China, Philippines, Japan, Australia, New Zealand, Winter Tours in India. Round World Tours. For full information apply Cunard Line, 21-24 State St., New York.

### Confidential Book Guide

*Arms and Industry*, by Norman Angell. The concentrated logic of basic international relations.

*Clark's Field*, by Robert Herrick. A sociological romance of the unearned increment.

*Florian Mayr*, by Ernst von Wolzogen. The entourage of Franz Liszt presented in a German novel.

*Germany and Its Evolution in Modern Times*, by Henri Lichtenberger. A record of achievement and a hint of hopes.

*Germany and the Germans*, by Price Collier. The same, as seen by a professional sizer-up from America.

*The Goldfish*. Anonymous. A clever "confession" evaluating New York society life.

*The Health Master*, by Samuel Hopkins Adams. Story-coated tabloids of hygienic advice.

*How France Is Governed*, by Raymond Poincaré. An unofficial communication by the President of France.

*The Human Slaughter-House*, by Wilhelm Lamszus. The details of war, foreseen by a German private.

*The Iron Year*, by Walter Bloem. A romance of the last Franco-German conflict.

*The Kaiser's Speeches*, edited by Wolf von Schierbrand. A chance to compare the utterances of the past with the deeds of to-day.

*The Lodger*, by Mrs. Belloc Lowndes. A good character-study detective tale.

*Midstream*, by Will Levington Comfort. The story of his life by an American novelist.

*Oscar Wilde and Myself*, by Lord Alfred Douglas. *Nihil nisi mahum de mortuis*.

*The Psychopathology of Everyday Life*, by Sigmund Freud. A timely translation—everyday life being now confined to America.

*The Secrets of the German War Office*, by Dr. Armgaard Karl Graves. The interesting adventures of a German spy.

*Thirty Years*, by Sir Thomas Barclay. Memoirs of England's recent minister to France.

*The United States and Peace*, by William H. Taft. Four essays on current issues.

*War*, by W. Douglas Newton. Pictures from modern battlefields.



**Install a Telephone in Your Closed Car**  
**Western Electric**  
**Chau-Phone**

A new convenience that makes the luxury of the limousine complete.

The transmitter into which you speak is as neat as a lorgnette. The receiver at the chauffeur's ear carries the message clear and distinct above the noises of traffic.

The Chau-Phone is regular equipment on leading cars for 1915. It can easily be installed in any car—old or new. Price, \$25.00. Write us for booklet No. 181-BG.

**WESTERN ELECTRIC CO.,** 463 West Street, New York City  
Houses in all principal cities. Agents everywhere.



### Filling the Gaps

SAY the rulers that be: "We have need of more men.  
The ranks are depleted. Come, fill them again.

We have taxed you to buy the munitions of war.

Now come and behold what our cannons are for.

Come, stand to the colors. The battle is hot.

Come out, boys! Come out, boys!  
Come out and be shot!

"We have sent all the regulars into the fight,

And the need is for more for the cannons to smite.

Come, peasant and artisan, merchant and clerk,

Come, 'prentice and school-boy and join in the work.

Lay by your ambitions and haste to the spot.

Come out, boys! Come out, boys!  
Come out and be shot!

"Your fathers have fought for our fathers of yore,

And now we are calling the sons to the fore.

For you is the battle, for you is the pain;



### A Little on the Side

TO be well fortified is half the battle—and look at the reserve ammunition right in hand.

It may well be that no man is a hero to his valet, but who says he's not a friend to his butler?

When you want a real drink ask for

**Old Saratoga**  
EXTRA FINE  
**WHISKEY**

and then make sure you get it.

If your dealer hasn't Old Saratoga in stock write us and we will see that you are supplied.

Rosakam, Gerstley & Co., Philadelphia



TRADE **Gillette** MARK  
KNOWN THE WORLD OVER

## The "Bulldog"

A new idea of the greatest interest—this Gillette Safety Razor with *stocky bulldog handle*, extra weight, generous grip and fine balance. Brought out less than a month ago, and already creating more excitement and a quicker success than any new model since the first Gillette came out.

Contained in an oval case of Gray Antique Leather, with Blade Boxes to match, containing 12 double-edged Gillette Blades (24 shaving edges). With Triple Silver plated Razor, \$5.00; with Gold plated Razor, \$6.00. See it at your Gillette dealer's anywhere.

GILLETTE SAFETY RAZOR COMPANY, BOSTON

For us are the crowns that your valor may gain.

What glory is gathered will fall to our lot.

Come out, boys! Come out, boys!  
Come out and be shot!

"Your towns are in ashes, your meadows are brown;

But our honor demands that your lives be laid down.

Our cannons have waited and thirsted for long,

And now they must drink of the blood of the strong.

From city and hamlet, from mansion and cot,

Come out, boys! Come out, boys!  
Come out and be shot!"

Walter Guy Doty.

### The Main Trouble

"Ah wus thinkin'," said Rastus Johnsing, "what a nice, peaceful-laike world dis here universe would a' been if it wasn't for de movements of de human underjaw."—*Philadelphia Ledger*.

## Ask any business man who leads the strenuous life

how he feels at the close of a hard day's work, and seven times out of ten he will say, "Rotten, all fagged out—nerves have gone to smash." It's the destructive toxins in the blood—uric acid and the poisons emanating from hasty overeating and consequent faulty nutrition. Kidneys no longer perform their function of keeping the blood stream clean. This condition can be corrected without loss of time from business. Simply 'phone your druggist to send you a case of

## BUFFALO LITHIA SPRINGS WATER

and drink it regularly and often. Six to eight glasses a day will work wonders for you. Your toned-up kidneys will keep your blood stream clear from these destructive toxins and thereby remove the fundamental cause of your "fagged-out" feeling.

For over forty years Buffalo Lithia Water has been a standard remedy for such conditions. Eminent physicians endorse and prescribe its use. Among them **HUNTER MCGUIRE, M.D., LL.D.**, late President American Medical Association, said: I know from constant use of it personally and in practice that the results obtained from its use are far beyond those which would be warranted by the analysis given. I am of the opinion that it either contains some wonderful remedial agent as yet undiscovered by medical science, or its elements are so delicately combined in Nature's laboratory that they defy the utmost skill of the chemist to solve the secret of their power."

Write for our booklet, "Springs of Health."

**Buffalo Lithia Springs Water Company**  
Buffalo Lithia Springs, Virginia

### Taught Him a Lesson

"Oh, Georgie, Georgie!" exclaimed a fond mother when she saw her small boy considerably battered up and dirty, "you have been fighting again! How often have I told you that you shouldn't fight?"

"Well," said he, "what are you going to do when a fellow hits you?"

"Why, keep out of the way," said the mother.

"I'll bet," said the youngster, "he'll keep out of mine after this."

—Kansas City Star.

### An Unfilled Order

**A** LADDIN rubbed the lamp and the genie promptly appeared.

"Bring me Civilization, please."

The genie, trembling, hesitated.

"That's a large order, sire."

Quite naturally Aladdin was furious. "Look here!" he exclaimed, "what do I hire you for, anyway, you insolent wretch? According to the terms of the contract, you are obliged to fetch me anything I demand instantly. Go out and get Civilization, and set it before me. I'm in a philosophical mood and want to look it over. Avaunt!"

Once more the genie disappeared. He was gone for some time. Finally he came once more and prostrated himself before Aladdin.

"Your honor—"

"Don't insult me, you dog! I'm no Tammany judge. Where is Civilization?"

"My life is in your hands, sire, but I cannot bring you Civilization."

"Why not? There is such a thing, isn't there?"

The genie rolled his eyes. Aladdin, who, after all, wasn't so unreasonable as he seemed, bade him rise.

"I don't know, sire. There is said to be."

"Then why can't you get it?"

"Sire, for the time being it seems to have disappeared off the face of the earth."

### A Mere Dabbler

**"PROFESSOR MYNDE** is a leader among the psychologists, don't you think?"

"I think nothing of the sort. On page 157 of his latest book the word 'function' occurs only four times, and on page 304 he uses the word 'reaction' only twice."

**The BILTMORE**  
NEW YORK

**America's Latest and Most Refined and New York's Centermost Hotel**

Only hotel occupying an entire city block. Vanderbilt and Madison Aves. 43d and 44th Sts., adjoining Grand Central Terminal

1000 rooms; 950 with bath—Room rates from \$2.50 per day. Suites from 2 to 15 rooms for permanent occupancy. Large and small ball, banquet and dining salons and suites specially arranged for public or private functions.

**Gustav Baumann, Pres.**  
**John McE. Bowman**  
Vice-Pres.



Send  
Her a  
Sampler

**THE** Sampler box was originally planned as an introduction to ten popular kinds of Whitman's Chocolates and Confections. The Sampler contains 17 ounces of super-extra candies so fully assorted that it has proved perhaps the most popular package of candy in America.

**Whitman's**  
Sampler

is sold by our dealer-agents in every state, in every city and in nearly every town in the country. Wherever "she" may live, you can Send Her a Sampler.

One dollar a package; more in extreme West. If no agent near you, we will send a package anywhere on receipt of one dollar.

**STEPHEN F. WHITMAN & SON, Inc.**  
Philadelphia

Makers of **Whitman's**  
**INSTANTANEOUS CHOCOLATE**



**BRIDGE TERM**  
SATISFIED

## Rhymed Reviews

### The Hidden Children

(By Robert W. Chambers. D. Appleton & Co.)

TO him the war-whoop's awful peal,  
The tomahawk and knife were trifles;—

I speak of Ensign E. Loskiel  
Of Morgan's celebrated Rifles,—

The hardy, buckskin-shirted clan,  
Inured to cold and meagre rations,  
That led the van of Sullivan  
Against the Iroquoisan Nations.

Who guided on the little corps?—  
No ranger, rifleman or trooper,  
But Mayaro, the Sagamore,  
A proud Mohican out of Cooper.

The Eries heard their battle yell;  
They got the Senecas' angoras;  
They scalped the Mohawk braves, and fell  
Upon the painted Tuscaroras.

But while our Ensign scouted through  
The woods, with pack and rifle laden,  
He found a little time to woo  
The lovely Lois, Mystic Maiden.

The forest charm of potent strength  
That joins all Hidden Children,  
bound them.  
(I can't explain the thing at length  
Because they've cut my space, con-  
found them!)

But when to dark Biskoonah's maw  
Loskiel had sent the Red Enchanter  
And saved his future ma-in-law,  
The girl was pledged to him, in-  
stanter.

So lend an ear while Chambers sings  
Of chiefs and scouts and troopers  
burly.

This beats his other recent things,—  
It isn't quite so girly-girly.

Arthur Guiterman.



### MARMAY MONOGRAM CIGARETTES

Add a Touch of Distinction at No Extra Cost  
Made by HAND, for fastidious smokers, of Highest  
Type TURKISH Tobacco, blended to suit YOUR taste.  
Your own Monogram, Crest, Coat-of-Arms, Fraternity  
Marks, without extra cost.

**TRIAL ORDER 100 FOR \$2.00**

Print your initials, mark style monogram selected, des-  
ignate Mild, Medium or Strong blend.  
If you desire to convince yourself, send 30 cents for 15 ciga-  
rettes, showing assortment of monograms, blends and tips.

MARMAY MFG. CO., 136 and 138 So. 4th St., Philadelphia

# Waterman's Ideal Fountain Pen

*An  
Accurate  
Pen -*



Ink that is  
Superior in:  
Quality  
Color  
Consistency  
and  
Permanency

**If it isn't an Ideal  
It isn't a Waterman's.**

Shortly before the start of the Euro-  
pean war a New York gentleman  
made a two hours' trip in the Zep-  
pelin airship "Sachsen" with twenty  
other passengers. Nearly 100 miles  
were covered at an altitude of 2,000  
feet. During the passage, post-cards,  
sold on the ship, were addressed by  
all on board. Eighteen of the 21  
passengers had fountain pens in their  
pockets. Every one was Waterman's  
Ideal and every one wrote without  
hesitation or blemish. Thus con-  
tinues the evidence of the popularity  
and convenience of Waterman's  
Ideals. Always ready, always accu-  
rate. Made to last for many years  
of active and useful service.

Prices \$2.50 to \$50.00. Booklet on request.

**Sold at the Best Retail  
Stores Everywhere.**

**L. E. Waterman Company, 173 Broadway, New York**

24 School St., Boston  
107 Notre Dame St., W., Montreal

115 So. Clark St., Chicago  
6 Rue d'Anvers, Paris

17 Moortgat St., San Francisco  
Kingsway, London

### News of the Day

(As It Ought To Be.)

THE noiseless restaurant recently started in New York has proved to be a great success. The waiters wear rubber-soled shoes, the dishes are muffled, there is no orchestra, and guests are requested to speak in modified tones. It is advertised as the only place in an American city where one can eat a meal in peace and quietness.

At a convention of American periodical editors it was announced that hereafter no stories or text of any kind would be jumped from the body of the paper into the advertising pages. "It is time," said the resolution, "that the comfort of the readers should be considered."

Vice-president Marshall is taking lessons in parliamentary law, in order that he may learn how to preside over the Senate.





"THEY LOOK ALL RIGHT, MR. COCHIN,  
BUT AREN'T THEY RATHER WARM  
IN THE SUMMER?"

## BUY DIAMONDS DIRECT FROM JASON WEILER & SON

Boston, Mass., one of America's  
leading diamond importers

and save 20 to 40 per cent. on retail or jewelers' prices  
For over 38 years the house of Jason Weiler & Son of  
Boston has been one of the leading diamond importing  
concerns in America selling to jewelers. However, a large  
business is done direct by mail with customers at direct  
importing prices! Here are three diamond offers—  
direct to you by mail—which clearly demonstrate our  
position to name prices on diamonds that should surely  
interest any present or prospective diamond purchaser:—



**¾ carat \$32**

This ¾ carat genuine diamond is of great brilliancy and perfectly cut.

Mounted in Tiffany style 14 k. solid gold setting. Our price, direct to you by mail, \$32

If you can duplicate this ring for less than \$50.00, send it back and money will be refunded.



**¾ carat \$65**

This ¾ carat genuine diamond is of great brilliancy and perfectly cut.

Mounted in men's tooth belcher 14 k. solid gold setting. Our price, direct to you by mail, \$65

If you can duplicate this ring for less than \$85.00, send it back and money will be refunded.



**3½ carats \$566**

This 3½ carat genuine diamond is of great brilliancy.

Mounted in Tiffany style, 14 k. solid gold setting. Our price, direct to you by mail, \$566

**Money refunded if not entirely satisfied**

We refer you as to our reliability to any bank or newspaper in Boston

If desired, rings will be sent C. O. D. with privilege of examination. Our diamond guarantee for 5 years full value goes with every purchase.

**WRITE TODAY  
FOR THIS  
BEAUTIFUL  
BOOK ON  
HOW TO BUY  
DIAMONDS**

This catalog is beautifully illustrated. Tells how to judge, select and buy diamonds. Tells how they mine, cut and market diamonds. This book, showing weights, sizes and prices (\$10 to \$10,000), is considered an authority. A copy will be mailed to you FREE on receipt of your name and address.



Write  
for  
your  
copy  
today  
Free

**Jason Weiler & Son**

371 Washington Street, Boston, Mass.

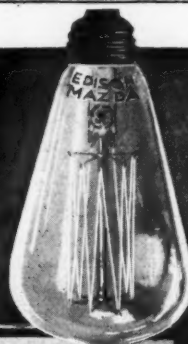
Diamond Importers since 1876

Foreign Agencies: Antwerp and Paris



Edison's  
First Lamp  
1879

**35**  
*years ago*  
*next Wednesday*



October 21, 1879, Thomas Alva Edison gave to the world one of the greatest conveniences of modern life—the incandescent electric light.

So October 21st has been named Edison Day as the most appropriate date upon which to pay homage to the genius of America's great inventor.

We can all celebrate the day in a practical way by making our homes lighter and brighter with  
*More Light, Better Light,  
Cheaper Light*

EDISON MAZDA Lamps give from 3 to 6 times as much light as old-style incandescent lamps without using any

more electricity. Get the full benefit of this great economy by putting EDISON MAZDAS in every room—whether the light is on constantly or only occasionally.

EDISON MAZDA Lamps have made electric light so cheap that everyone can afford it. If your house is not yet wired—EDISON DAY is a good time to modernize and economize. Your "lighting man" or electrical dealer will tell you how little the trouble and expense will be.

**October  
21  
Edison Day**

**EDISON LAMP WORKS**  
OF THE GENERAL ELECTRIC COMPANY  
General Sales Office, Harrison, N. J. Agencies Everywhere



**EDISON MAZDA LAMPS**

## Extract from a Personal Letter

We are having an awful time here, but the worst is over so far as the stranded Americans are concerned.

The tardy relief given by the government saved us, but at first we had a fierce battle.

The situation, so far as the war is concerned, is deplorable—our business gone, etc., etc.

The diabolical German, root and branch, but particularly the Prussian, should be wiped out of existence. It is the only salvation for the world.

There are exaggerations, of course, but the actual brutalities committed in Belgium are enough to stagger humanity. I have no second-hand verifications, but actual face-to-face experiences, and when the war is over there must be an awful exposure and awakening.

We are not worrying about the ultimate result, for, no matter what we have to go through, we must win, and win completely. Whether in the future we have to hold Russia and Japan, whether there are other trials to be endured, we do not care. Our present trouble is enough, and until the Mad Dog of Europe is muzzled and put with his fathers, and the whole power of the Prussian is broken and wiped out, we have no other objective.

Forgive my rambling, but I hardly have power of brain to put two words together.

LONDON, September 6.

## WAR

as viewed by *Life*

A handsome art portfolio, printed in colors and black and white, on coated paper.

A reproduction in *extenso* of the famous war pictures, dramatic and satirical, which have appeared in LIFE during the past ten years.

A pictorial arraignment of war.

Sent to any address on receipt of twenty-five cents.

LIFE PUBLISHING CO.,  
17 West 31st Street, New York.

Or,  
Ask your newsdealer

## Advertisements

IT is unfortunate that one of the effects of the war is to curtail the advertisements. Many of us had accustomed ourselves to depend upon advertisements for the literary entertainment we failed to get in the text pages. It is still considered a duty in some quarters to cultivate one's mind at odd moments, and a few of us still manage to do this by dabbling at the standard books. But the art of creating advertisements has been carried to a high pitch of perfection in this country. It is, perhaps, the most successful art we have. To have it crippled, even temporarily, is, therefore, a real mental hardship.

Especially do we need the lure of advertisements in a period when many of us may not feel that we can afford to buy. Starving men get consolation from visions of food. Just because we cannot afford to be as extravagant as we like seems to be no reason why we should not have the privilege of having our desires stirred by turning over the advertising pages.

\* \* \* \* \*

In connection with this, the following announcement, recently issued by the advertising department of LIFE, is interesting:

## LIFE

## TO THE FRONT

One of the reasons why LIFE is in the advance guard of magazine success is because of its ability to foresee and its courage to do.

Effective with September 3rd issue (on press), LIFE adds a four-page editorial form to each issue, increasing the reader's value 20% without increase in price. This added value will be appreci-

# CAT'S PAW CUSHION RUBBER HEELS



THAT  
FOSTER PLUG  
PREVENTS  
SLIPPING  
MAKES 'EM  
WEAR LONGER



**I**f you are an advocate of "Safety First" then you will wear Cat's Paw Rubber Heels. They will be your choice because of the Foster Friction Plug which prevents slipping—makes them wear longer, too.

No holes to track mud or dirt. And the Foster Friction Plug gives that crisp, little click to your step which keeps you out of the "gum shoe" class.

Remember the black cat and insist on Cat's Paw Heels. Black or tan. All dealers. 50c attached—costs no more than ordinary kinds.


**Foster Rubber Co., 105 Federal St., Boston, Mass.**

*Originators and patentees of the Foster Friction Plug which prevents slipping.*

The Foster Orthopedic Heel is a boon to weak arches—extends under the shank of the shoe—gives a firm support to the arch. 75c attached of your dealer—or sent postpaid upon receipt of 50c and outline of your heel.



**Evans'**  
INDIA PALE  
**Ale**  
& BROWN  
**Stout**



THE FINEST THE WORLD KNOWS!

ated by LIFE's old readers and eventually create many new ones.

The stronger an institution the less it is affected by temporary adverse conditions. LIFE shows its confidence in the future business of the United States by giving this increased value to its readers.

When you advertise in LIFE you can rest in confidence that your advertising investment is in a solid front-rank publication.

Gee Bee Are



WAR NOTE  
"HEAVY FIRING"

## Light Bottle Is the Weak Link

No chain is stronger than its weakest link. No beer in a light bottle is any purer than that bottle keeps it.

The light bottle is insufficient protection from light.

Light starts decay even in pure beer.

Schlitz is made pure, and the Brown Bottle keeps it pure.

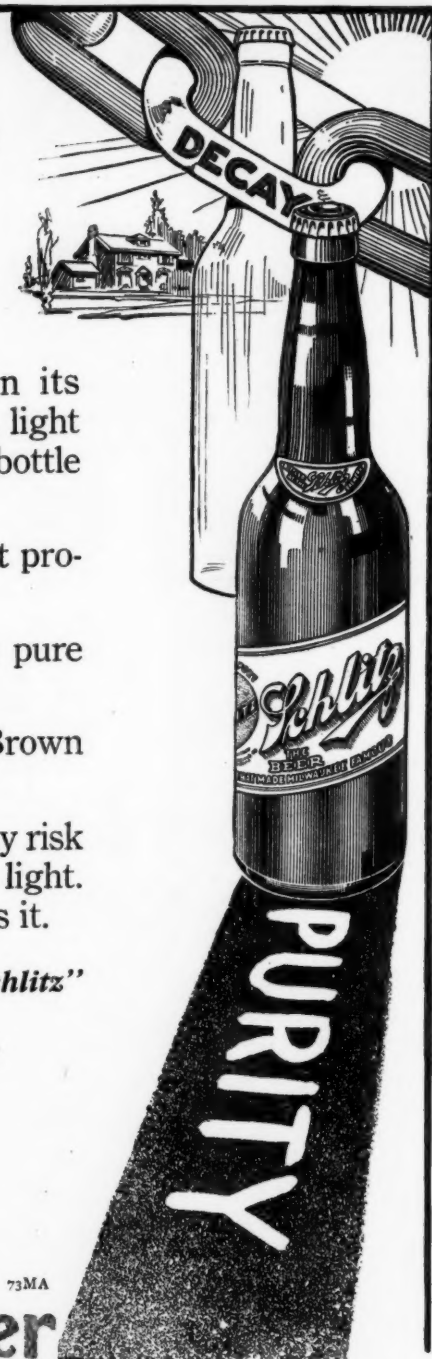
You are not asked to take any risk of impurity from exposure to light. Schlitz Brown Bottle protects it.

*See that Crown is branded "Schlitz"*

Order a Case Today

**Schlitz**  
The Beer  
That Made Milwaukee Famous.

73MA



### Cleaning Our Hands

ONE of these days the United States may be called upon to play an important part in the pacification of Europe. If so, it would be nice to have our own hands as clean as possible.

A few years ago we had a violent attack of imperialism and world-powerishness. Before we came to, we had acquired a lot of foreign possessions which we really didn't want and which we have been promising ourselves ever since to get rid of. If we should now let go of the Philippines it would be setting an excellent example to the foreign powers and we would be in a bully position to mediate judicially when the time came.

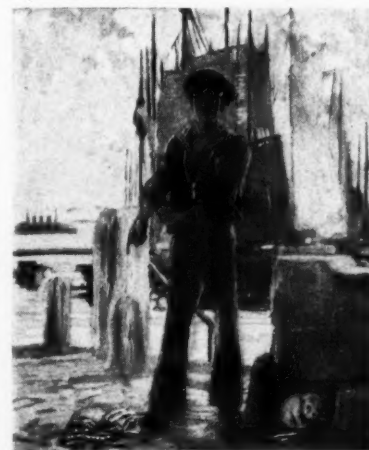
PETER J. CAREY, PRINTER

### Letting Up on the Railroads

OF course the idea of the proposed emergency tax on beer, wine and freight bills was that folks who in these enlightened and carefully regulated times still stick to the obnoxious habits of drinking the lighter intoxicants, and shipping goods on the hated railroads, ought to pay for their obstinacy. But the present temper of the public towards the railroads seems to have been misconceived. The tax on freight bills proved to be unpopular and excited so much remonstrance that its artificers had to drop it.

The sentiment seems to be strengthening that it will be necessary to let the railroads have the means of support if the rest of the country is to prosper. The simple expedient of seizing the railroads for the benefit of the people will not work well even in Mexico, where, the papers say, it is going to have a trial.

*Copy, Life Pub. Co.*



### "Who Did That?"

(See the Culprit)

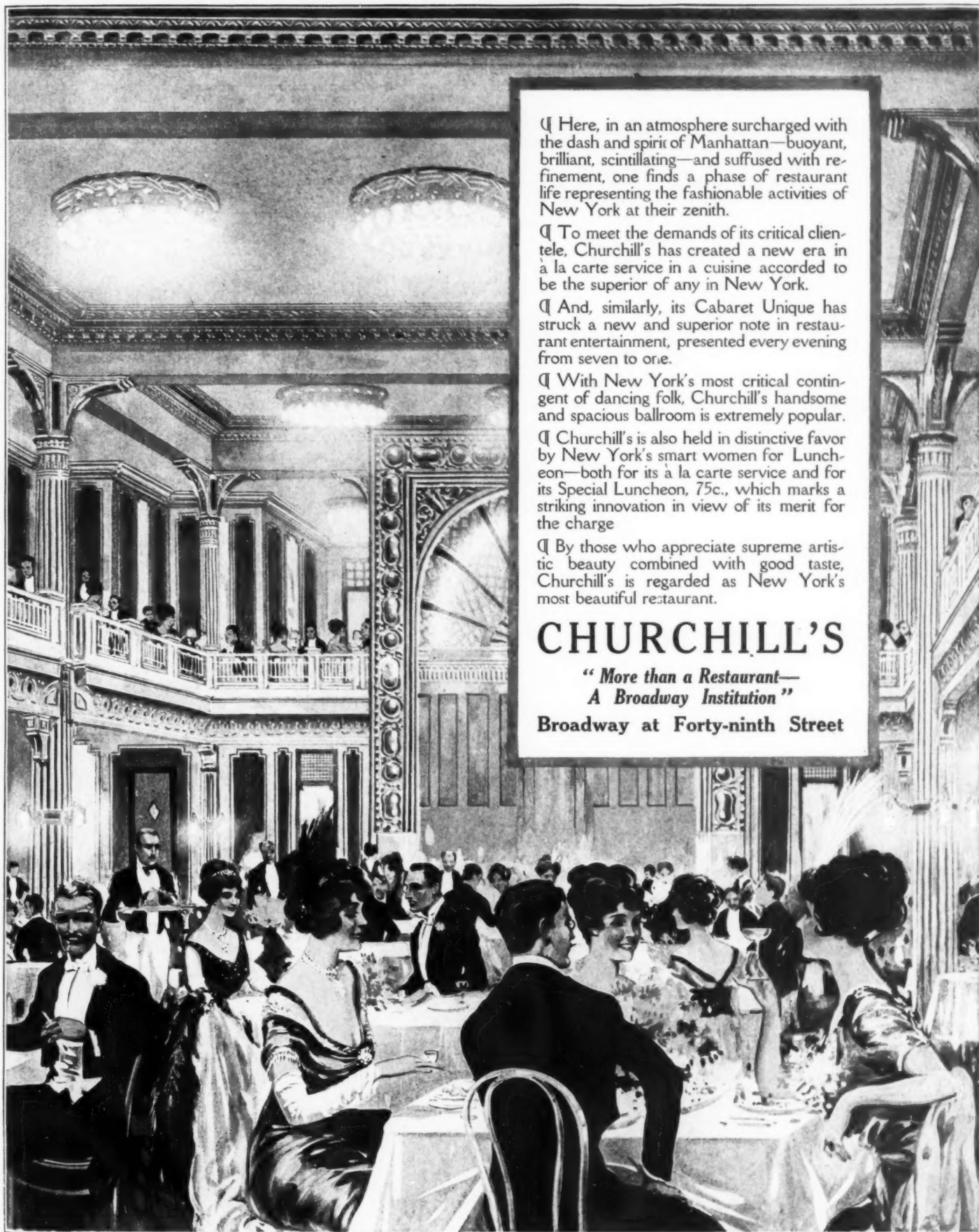
Color Facsimile,  
Price 25 cents

A clever idea reproduced in full color, to brighten up your den or "cosy-room."

Shipped *prepaid* upon receipt of remittance.

LIFE PUBLISHING COMPANY  
17 West 31st Street New York





¶ Here, in an atmosphere surcharged with the dash and spirit of Manhattan—buoyant, brilliant, scintillating—and suffused with refinement, one finds a phase of restaurant life representing the fashionable activities of New York at their zenith.

¶ To meet the demands of its critical clientele, Churchill's has created a new era in à la carte service in a cuisine accorded to be the superior of any in New York.

¶ And, similarly, its Cabaret Unique has struck a new and superior note in restaurant entertainment, presented every evening from seven to one.

¶ With New York's most critical contingent of dancing folk, Churchill's handsome and spacious ballroom is extremely popular.

¶ Churchill's is also held in distinctive favor by New York's smart women for Luncheon—both for its à la carte service and for its Special Luncheon, 75c., which marks a striking innovation in view of its merit for the charge

¶ By those who appreciate supreme artistic beauty combined with good taste, Churchill's is regarded as New York's most beautiful restaurant.

## CHURCHILL'S

*"More than a Restaurant—  
A Broadway Institution"*

Broadway at Forty-ninth Street

# Columbia



**ITS** superb tone-reproducing qualities, its brilliancy, fidelity and naturalness, distinguish the Columbia Grafonola as the *one* ideal musical instrument — whether you are listening to the selections of the great artists or dancing the lilting measure of the popular modern dances.

**IMPORTANT NOTICE:**—All Columbia Records can be used on *your* disc talking machine (if any standard make).

Illustrated is the Columbia Grafonola "Mignonette," \$100.\* Mahogany, Satin Walnut, Quartered Oak. Compartments for 60 records. Other Columbia Grafonolas from \$25 to \$500.\* Easy terms.

**COLUMBIA GRAPHOPHONE COMPANY**

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